

CRAFTSMAN

OCTOBER 2022 EXECUTION GUIDE WINTH



October Execution Guide Sign Kit Execution Checklist

- □ Open sign kit around 9/20/22, check and make sure all contents are in box based on the orange packing list if missing signage, contact RRD at 877-497-2452 or aceprintrequests.com.
- ☐ Set up the end cap planograms before promotion (one to two days before the promotion starts).
 - □ Week of 9/20/22, find out which end cap planograms will be set up for the month and/or event.
 - □ Week of 9/20/22, make sure you have enough inventory.
- ☐ After store closes or before store opens, remove previous months' signage, including price cards.
- □ After store closes or before store opens, display the month long Red Hot Buys/Instant Savings signage effective dates 10/1/22–10/31/22.
 - *posters
 - *end caps
 - *bagstuffer
 - *month long circular holder/welcome directory
 - *month long ads
 - *counter mat insert
 - *price cards
 - *Red Hot Buy 3.5" x 5.5" BOGO signs
 - *recipe tear pad
 - *Ace Rewards Free Assembly & Delivery Banner
 - *Ace Rewards Thank You Sale Bagstuffer
- ☐ Keep additional signage in sign kit box for future use during the month.
- □ Remove any signage if ends before month long.
- □ Remove month long signage at end of month, including price cards.

Promo Inventory Exit Strategy:

- ☐ Remove remaining product from the Power Aisle.
- □ Regularly stocked product return to its permanent location.
- ☐ Promotional product, not stocked:
 - ☐ Move to clearance aisle and extend promotional price or start your markdown cadence.
 - ☐ Create bin tags displaying your promotional pricing.
- □ Add Get Credit For Value (GCFV) signage where appropriate list found on ACENET > Manage My Store > Pricing > Get Credit For Value.

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We'll support October with the following promotions:

- October Red Hot Buys (10/1/22-10/31/22)
- Ace Rewards Targeted Offers (10/1/22-10/31/22)





Week	TV Length	TV Message	Paint Continuity TV Length
10/3	:15	Convenience: Buy Online Pick Up In Store/Buy Online Deliver From Store/Curbside Pickup	
10/10	:15	Convenience: Buy Online Pick Up In Store/Buy Online Deliver From Store/Curbside Pickup	
10/24	:15	Convenience: Buy Online Pick Up In Store/Buy Online Deliver From Store/Curbside Pickup	

Execution Priority List:

- 1. Receive promotional product.
 - a. Place product that doesn't fit on the shelf or does not have a permanent home in a designated spot in your back room.
- 2. Review the sign kit contents and place in the designated sign kit area.
- 3. Utilize the "10-Minute Conversation with Promotions Coordinator" Form and "Signage Operations Guide" starting on page 4 and execute the sign kit the night before the promotion begins.
- 4. Maintain the Power Aisle daily: restock, reorder, reface or evaluate for sell-down.

October 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10 Oct. Preprint Orders Due	Yom Kippur	12	13	14 Feb. Bulletin Due	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 Halloween					

NOTES: Red Hot Buys/Month Long Instant Savings: 10/1/22-10/31/22
Ace Rewards Targeted Offers (10/1/22-10/31/22)

Title: Signage Operations Guide

Sale: October 2022 Promotions

Valid Dates: 10/1/22-10/31/22

Execution Summary:Review the Signage Operations Guide on the following pages and ensure your store is ready to execute this month's promotions. The goal of this guide is to provide the cadence and instructions on when to

set and remove signage for the month.

On the following pages is the Signage Operations Guide. This section is now featured in each monthly Execution Guide and is intended to help stores with when to set and remove each piece of promotional signage for the month.

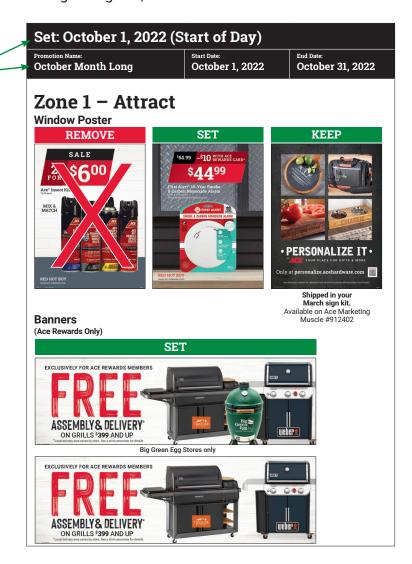
When it comes to in-store signage, your store is broken down into 6 separate zones. Each zone has its own signage strategy and all components fall into a zone. A zone is a point of consideration for a customer to take notice and make decisions when shopping in your store. We have defined 6 zones within a store that require signage. See the following page and also the Promotions Coordinator Training Guide for full details and to see which components fall into each zone.

For further explanation on how to read through the guide, see the callouts below.

Header: The header will appear at the top of each page when the date and action (Set or Remove) change.

Zone: The guide is organized first by date, then by zone. A **zone** is a point of consideration for a customer to take notice and make decisions when shopping in your store.

Signage: The signage that falls within the zone will be displayed. The guide will outline which signage from that zone needs to be removed and which signage needs to be set in its place.



Title: Signage Operations Guide

Sale: October 2022 Promotions

Valid Dates: 10/1/22-10/31/22

Execution Summary:

This guide walks you through step-by-step instructions on when to set and remove promotional signage. The Signage Operations Guide is organized first by date, then by zone and finally by component.

In-Store Signage Zones

The basis of in-store promotional signage. Your store is broken down into these 6 zones listed below. See the Promotions Coordinator Training Guide for complete details.



Attract - Zone 1

- Window Poster
 Store Hours
- Banner
 Window/Door Decals

The curb appeal - the reason the customer stops in.

Improve with pallet merchandise clearly signed, window posters, store hours signage (around holidays), banners, etc. This is the first impression you make on your customer, so make it a good one. Your store front is an introduction to what to expect once inside.



Entry - Zone 2

- Circular Holder Poster
 Window/Door Decals
- Welcome DirectoryStandeeFloor DecalsDisclaimers

Area where the customer is welcomed.

Utilize the welcome directory poster or the circular holder poster to showcase current promotions within the store. Ensure these fixtures are filled with the 4-page Red Hot Buy flyers.



Power Aisle - Zone 3

- End Cap Header Signs
 BOGO Signs
- Gondola Sign

Highlight promotional product throughout the Power Aisle.

Follow the planograms outlined in the Execution Guide, hang the corresponding end cap header sign and use the 5" x 4" end cap price cards. Use the 4" x 2" price cards for pegged merchandise.



Open Space - Zone 4

- Tri-Topper Hang Tags
- Ceiling Sign

Highlight promotional product throughout the store.

Follow the suggestions provided in the Execution Guide, set the 11" x 7" large price cards and other signage included in the sign kit.

Aisle Blades



In-Aisle - Zone 5

- Price Cards
 Bale Tags
- Hang Tags
 BOGO Signs

Includes in-line promotional price cards.

Utilize the small 4" x 2" price cards included in the sign kit to bring attention to promoted items.



Point of Sale - Zone 6

BagstufferPin Pad SignDisclaimersCounter MatButtonsCounter Cling

The last opportunity to bring attention to promoted items.

Use promotional signage to increase basket size at checkout.

Set: October 1, 2022 (Start of Day)

Promotion Name:

October Month Long

Start Date:

October 1, 2022

End Date:

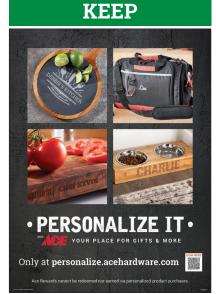
October 31, 2022

Zone 1 – Attract

Window Poster







Shipped in your March sign kit. Available on Ace Marketing Muscle #912402

Banners

(Ace Rewards Only)



Big Green Egg Stores only



Zone 2 – Entry

*Select Circular Holder Posters are only sent to specific regions where products are offered. CA = California DS = Desert FN = Far North NR = North

NW = Northwest SO = South TR = Tropical

Circular Holder Poster

Stores who signed up later will receive a generic version without the QR code.

REMOVE



SET



CA, DS, SO, TR regions only*



Item #9014529 (Circular Holder Poster Fixture)

SET



FN, NR, NW regions only*

*Select Welcome Directory
Holder Posters are only
sent to specific regions
where products are offered.

*CA = California
DS = Desert
FN = Far North
NR = North

NW = Northwest SO = South TR = Tropical

Welcome Directory Poster

REMOVE



SET



CA, DS, SO, TR regions only*

SET



FN, NR, NW regions only*

Standees

Display near your Spices, Sauces & Rubs section or in high visible open space area of grill section. Available on Ace Marketing Muscle.

KEEP



Shipped in your April sign kit. Display in high visible area of store. Available on Ace Marketing Muscle #932100.

KEEP



Zone 3 – Power Aisle

End Caps

End Cap 1



End Cap 2



End Cap 3



End Cap 4



Continued on next page.

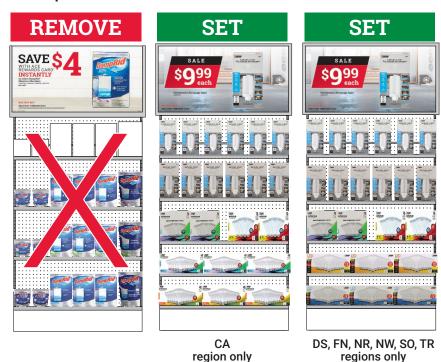
End Caps

*Select end caps are only sent to specific regions where products are offered.

CA = California NW = Northwest SO = South FN = Far North TR = Tropical

NR = North

End Cap 5



End Cap 6



End Cap 7



Continued on next page.

End Caps

*Select end caps are only sent to specific regions where products are offered.

CA = California NW = Northwest SO = South TR = Tropical

NR = North

End Cap 8





End Cap 9



Optional End Caps



CA, DS, SO, TR regions only*



FN, NR, NW regions only*





Personalize It



Shipped in your March sign kit. Available on Ace Marketing Muscle #912401.

Review corresponding planograms for product detail starting on page 37.

Zone 4 – Open Space

Tri-Toppers

Display in Grilling area or where sauces/rubs/seasonings are displayed. **Shipped in your July sign kit.**

BUY FOUR 10% BUY FOUR 10% GET 10% GET



Available on Ace Marketing Muscle Weber/Traeger/ Big Green Egg #929400 - Weber/Traeger #929401

KEEP THE GRILL AISLE DOESN'T END HERE. Scan Here for more styles at a cechardware.com ACE ACE

Big Green Egg stores only



Shipped in your March sign kit.

Display in open space areas of store. Available on Ace Marketing Muscle #91400.



BBQ Grill Checklists

Shipped in your April sign kit.

Display tear pad in BBQ department on side table of grill by brand. Make sure all associates are aware and how to use them in the BBQ selling process. Available on Ace Marketing Muscle Weber #911302, Traeger #911301, Big Green Egg #911300







BBQ Tearpad/ Recipe of the Month

Hang BBQ Recipe tearpad on your BBQ spice rack or near your rubs/spices/ seasonings. Past versions of BBQ Recipe tearpad available on Ace Marketing Muscle.



Sauce Carrier

Hang the empty, flat carrier on your display shelf using a clip strip Ace #7798754. Additional carriers will be available on Ace Marketing Muscle #117313. Keep these carriers out to encourage customers to buy in higher qtys.

Sauces not included. Shipped in your July sign kit



Zone 5 – In-Aisle

Price Cards

REMOVE

RED HOT BUY

Red Hot Buys and Septembe. Fronth Long 8/31/22-9/30/22
Red Hot Buy and Month Long price cards in suld remain up from 8/31/22 through 9/30/22.

SET

RED HOT BUY

Red Hot Buys and October Month Long 10/1/22–10/31/22

Red Hot Buy and Month Long price cards should remain up from 10/1/22 through 10/31/22.

SPECIAL OFFER

Special Offer 10/1/22-10/31/22

Special Offer price cards should remain up from 10/1/22 through 10/31/22.

3.5" x 5.5" Signs

These signs can be hung in conjunction with the price cards.



Sauces 3.5" x 5.5" Signs

Display on your BBQ spice rack or near your Spices, Sauces & Rubs section.

KEEP



Zone 6 - Point of Sale

Counter Mat Insert

The 11" x 17" sheet, featuring a monthly Instant Savings item, fits into the Counter Mat. Counter Mat Inserts should be displayed at the start of the promotion and removed immediately after the promotion has ended.







Counter Mat Shell To order additional counter mat shells go to ACENET > Digital Marketing > Ace Marketing Muscle > in search box type #121131

Bagstuffer Coupons

DISTRIBUTE AS SOON AS YOU RECEIVE YOUR OCTOBER SIGN KIT THROUGH OCTOBER 31.

Come in pads of 100. Hand directly to customer with receipt, place in shopping bag or customer statements.



Title: \$5 Off Purchase of \$25 or More of Regular-Priced Merchandise

Sale: N/A

Valid Dates: 10/1/22-10/31/22

Execution Summary: POS setup instructions are detailed in the article below.

Comes in pads of 100.

Hand directly to customer with receipt, place in shopping bag or customer statements. *Not supported online.*



Options Setup

Verify the following Options are set up appropriately:

- 1. From the Eagle Browser Launch line, type **OPT** and press **Enter**.
- 2. From the Toolbar, click ID CTRL+I.
- 3. Type in each of the Options below to verify their settings:

Note: Options 1561–1569 are up to your discretion. If you want the coupon to apply to those discounts, choose Yes; if not, choose No.

Important! *Unless you are on Epicor Level 27.0 or higher, Option 1569 currently overrides all other flags and allows all discounts on non-discountable SKUs. This is a known defect Epicor fixed in Level 27.0.

Option	Description	Value
1560	Dynamic Promo – Use Alternate Calculation for Type 7	Yes
1561	Dynamic Promo – Type 7 Alt. Calc Include on Promo	Yes/No
1562	Dynamic Promo – Type 7 Alt. Calc Include <promo></promo>	Yes/No
1563	Dynamic Promo – Type 7 Alt. Calc Include <discount></discount>	Yes/No
1564	Dynamic Promo – Type 7 Alt. Calc Include ManualPrice	Yes/No
1565	Dynamic Promo – Type 7 Alt. Calc Include MatrixPrice	Yes/No
1566	Dynamic Promo – Type 7 Alt. Calc Include CPP Price	Yes/No
1567	Dynamic Promo – Type 7 Alt. Calc Include Qty Break	Yes/No
1568	Dynamic Promo – Type 7 Alt. Calc Include Open Quote	Yes/No
1569	Dynamic Promo – Type 7 Alt. Calc Include Non-Disc	Yes/No*
1572	Dynamic Promo – Limit Totals Based Promotions to One	Yes

If you wish to include non-discountable items (Option ID 1569) to be eligible toward the \$25 purchase, it is recommended that you also set up the following Options. These Options (1570 and 1571) are for flagging items such as Ace Gift Cards or DNR Licenses as exempt since these items have no margin. They are designed to set the flag at the User Code in IMU. For example, you pick an available User Code in IMU for an item, such as A1, A2, A3, A4, etc. This is the value for Option ID 1570. In the User Code, you assign a value of "N"; this is the value you enter for Option ID 1571.

Option	Description	Value
1570	DP – Type 7 Alt. Calc Use Code for Excluded Items	
1571	DP - Type 7 Alt. Calc Code Value for Excluded Items	

Note: If not using the Type 7 Alternate Calculation Options (Option 1560 is set to N), then check Option 610. For Sale Items to be excluded, Option 610 should be set to N.

POS Instructions - Dynamic Promotions

- 1. Ring up all of the items being purchased.
- 2. Scan the "\$5 OFF" barcode or key the number beneath the barcode.
- 3. **Optional**: From the Totals Menu, click **Misc K-Pad** and select **Option A Show Dynamic Promotions Pricing**. The POS pricing grid will not show the discount automatically. Although this step is not required, it helps by verifying the discount will be given before tendering out the transaction to avoid confusion.

POS Instructions – Non-Dynamic Promotions

- 1. Scan the "\$5 OFF" barcode or key the number beneath the barcode.
- 2. Ring up all of the items being purchased.
- 3. Press the Total key.
- 4. If the total of regular-priced merchandise is at least \$25, press CTRL+D.
- 5. Type in **5** in the *Dollar Off* field and press **Enter**.

For questions regarding setup on your Eagle system, contact the Epicor Advice Line at 800-322-3077.

Non-Epicor Instructions

Setup for \$5 Off Purchase of \$25 or More:

- 1. Ensure that your cashiers have the ability to discount a transaction by \$5.
- 2. Ensure the coupon SKU is set up.

POS Instructions for \$5 Off Purchase of \$25 or More:

- 1. Scan the "\$5 OFF" coupon.
- 2. Follow your POS instructions on how to discount the transaction by \$5 at POS.

For additional questions regarding the setup or execution on your POS system, contact your POS provider. For general questions regarding the October Coupon, contact the Ace Retailer Care Center at 800-777-6797 or rtsupport@acehardware.com.

Title: Buy 4, Get 10% off Sauces, Seasonings or Rubs Execution Guide

(July - December 2022) - Eagle for Windows

Sale: N/A

Valid Dates: N/A

Execution Summary: Follow the below instructions on how to execute the "Buy 4 Get 10% off

Sauces/Seasonings/Rubs.

Overview

This document explains the process needed to successfully execute the Buy 4 sauces, seasonings and/or rubs and get 10% off promotion running July through December of 2022.

Important! Follow this guide between June 17, 2022 and June 28, 2022 to ensure the dynamic promotion has been sent to your system from Ace.

Task List

Task 1 – Verify the Dynamic Promotion successfully loaded in Eagle MDP

Task 2 - Add non-Ace SKUs to the Dynamic Promotion

Task 3 - Point of Sale Instructions for customers purchasing 4 or more Sauces, Seasonings or Rubs

Tasks

Task 1 - Verify the Dynamic Promotion successfully loaded in Eagle MDP

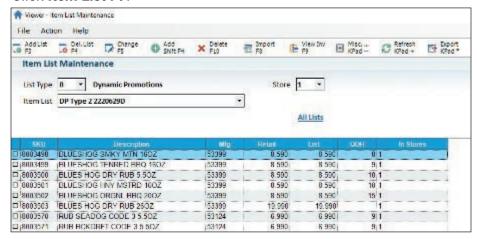
- 1. At the Eagle Launch Line, type **MDP** and press **Enter**.
- 2. At the Promo Type field, type **2220629E** and press **Enter**.
- 3. If the grid populates with the promotion, no further action is needed.
- 4. If the promotion cannot be found, contact the Ace Care Center at 1-800-777-6797 and request the promotional hotsheet for this promotion.

Task 2 - Add non-Ace SKUs to the Dynamic Promotion

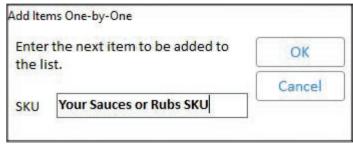
- 1. At the Eagle Browser Launch line type **MDP** and press **Enter**.
- 2. In the **Promo Type** field enter **2220629E** and press **Enter**.



3. Click Item List F9.



- 4. Sauces, Seasonings and Rubs Ace SKUs will display. Click Add Shift F4 to add your non-Ace SKUs.
- 5. Enter your Sauces or Rub SKUs.



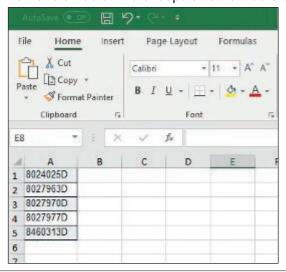
- 6. Enter all your non-Ace Sauces, Seasonings and Rubs SKUs clicking **OK** after each SKU.
- 7. Click Cancel when all the SKUs are added.

If you have an abundance of non-Ace SKUs, utilize the Eagle important functionality (Import F8).

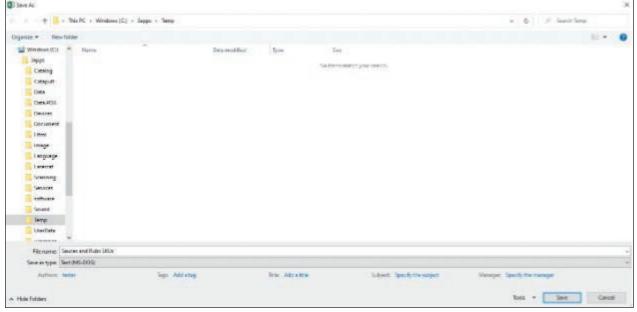
1. Compile a list of non-Ace SKUs or run a report from **Inventory Viewer** for Fineline **87301** and **87302** (or whatever Fineline your Sauces, Seasonings and Rubs are assigned).

Note: Be sure to add Primary Vendor to your view

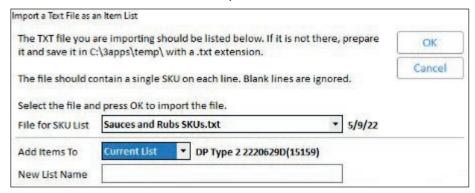
- 2. Export the list of non-Ace SKUS to Excel utilizing the export button in the lower right corner
- 3. Utilizing the Excel Filter option, exclude Ace as the primary vendor. This will provide a list of all non-Ace SKUs.
- 4. Remove all columns except SKU numbers and any headers.



5. Save file to your C:/3apps/temp with a .txt extension.



6. Select saved file from the SKU list, select **Current List** and click **OK**.



Task 3 - Point of Sale Instructions for customers purchasing 4 or more Sauces or Rubs

- 1. If applicable, scan Ace Rewards card or complete Customer Lookup.
- 2. Scan each item.
- 3. Dynamic promotion will apply the 10% discount after a quantity of 4 or more Sauces, Seasonings or Rubs have been entered.

Title: Sauces, Seasonings and Rubs Promo Offer

Sale: July 2022 - December 2022

Valid Dates: 7/1/2022-12/24/2022

Display the new sauce carrier throughout the store and encourage your **Execution Summary:**

customers to "Buy 4 Or More & Get 10% Off" on sauces, seasonings

and rubs.

Starting in July, Ace will be offering a Buy 4 or more, get 10% off promotion on all sauces, seasonings and rubs. This will allow for customers to mix and match their favorite sauces/ seasonings/rubs from any brand and receive a discount offer. This offer will automatically ring up when checking out with at least four sauces/seasonings/rubs.

Let's break it down...

Who? - Each store on the full sign kit program received 12 or 24 carriers in their July full sign kit. Additional carriers will be available on Ace Marketing Muscle.

What? - These sauce carriers shipped flat but simply push the sides in and the box basically finds its shape all by itself. They are free to your customers with their purchase of sauces and make a perfect gift for the BBQ enthusiast. The carrier has some great BBQ tips and tricks to make it fun and interactive... like an adult cereal box!







Where? - Your grilling area, of course! We recommend you set these sauce carriers and their signs on your BBQ sauce and rub display. Don't have a display, hang them right on the shelf edge.

When? - The Buy 4 or more, get 10% off sauces, seasonings and rubs offer will be valid from July through December. We will likely continue running into the new year.

Why? - Fun Fact: 73% of our Ace Rewards customers only buy 1 or 2 BBQ sauces/rubs at a time. In an effort to increase our sales/units and to promote this SAUCE some category, this carrier will hold FOUR (4) sauces/seasonings/rubs (depending on size).

How? – Below is our recommended execution plan.

1. Hang 2 clip strips, 1 on each side of your BBQ sauces & rubs display shelf (Ace No. 7798754 Cost: \$17.07 PK/10).

- 2. Hang the flat carriers on the clip strip. Put together a couple carriers so customers can see the empty carrier and hang them toward the top of the clip strip. *Please note, you can still use your old carriers, but also have the new carrier out on display as well.
- 3. In your August full sign kit, hang the 3"x5" signs, one on each side of your display or anywhere your rubs and sauces are displayed. Place the tri-toppers on or near your grill section.
- 4. Put together 2, one for each side of your display carriers and fill with a variety of sauces and rubs to show customers how it works and ease of putting their selection in the carrier.

Don't have a free-standing BBQ sauces and rubs display? You can hang the clip strips right on the shelf edge!

Monthly Spice/Rub Brand and Recipe tear pad- to be displayed at your Sauces and Rubs assortment. A new brand will be featured every month and arrive in your sign kit! Includes QR code for consumers to scan and learn more. Also, includes easy and tasty recipe!





Title: Ace Rewards Bagstuffer (October)

Sale: N/A

Valid Dates: 11/5/22-11/6/22

Start passing out the Ace Rewards bagstuffer coupons in October to get customers back in your store on November 5-6 for the Ace

Rewards Thank You Sale.

Distribute starting in October until they are gone.

The purpose of these bagstuffers is to act as a bounce-back to drive sales the first weekend in November for the Ace Rewards members only 2-day 20% off Thank You Sale (11/5/22-11/6/22). You must be a member to get the offer, so we will be driving Ace app downloads as well by including the QR code on the back.

Hand directly to customer with receipt, place in shopping bag or customer statements.

Front Side:



Back Side:



Any questions can be directed to acerewards@acehardware.com

Title: Premier Frequency Bonus

Sale: N/A

Valid Dates: 10/12/22-12/31/22

Execution Summary: Ace Rewards Premier Members will receive a \$20 Bonus Reward when they make 3 purchases of \$75 or more between 10/12–12/31.

Overview:

During the holiday season, select Ace Rewards Premier members and high-spending core members will receive an offer for a frequency bonus to drive transactions and spend. Customers who make 3 purchases of \$75 or more will earn a \$20 bonus reward after the promotion period ends. There is no barcode required for the 3 purchases. This event is being promoted through direct mail. Limit one \$20 bonus reward can be earned on this promotion.

Earn period: Members selected for this promotion will need to make three purchases of \$75 or more in store or online between 10/12/22 and 12/31/22. No coupon is needed during the earn period.

Redemption period: Members who meet the qualifying criteria during the earn period will be issued a \$20 bonus reward in January 2023. The bonus reward will be available online and in the app in January, and non-redeemers will receive it in the mail in February. It will function like any other reward with a barcode needed for redemption. The reward will be valid through 4/30/23.

Disclaimer:

Spend \$75 or more in each of three transactions after Rewards, coupons and Instant Savings are applied (and before applicable sales tax) at participating Ace Hardware stores or on acehardware.com between 10/12/22–12/31/22 and receive a \$20 Bonus Reward. Bonus Reward will be issued within 8 weeks of promotion end. Limit one \$20 Bonus Reward per Ace Rewards member during the entire promotional period.

Execution in-store October 12, 2022 - December 31, 2022:

- Current Ace Rewards Members. Simply ask for Rewards card or phone number and then execute the transaction as usual. The Ace Rewards system will count the transaction if spend and time period meet the promotion criteria.
- Non-Ace Rewards Members. Non-Ace Rewards members are not eligible for this promotion.



Title: Ace Rewards Member Appreciation Event

Sale: N/A

Valid Dates: 10/2/22-10/15/22

Execution Summary: Ace Rewards Members will receive a \$10 Bonus Reward when they

spend \$75 or more between 10/2-10/15.

Overview:

Select Ace Rewards members will receive a \$10 bonus reward when they spend \$75 between 10/2/22 and 10/15/21 to drive traffic in the fourth quarter. They'll see this promotion in their October Targeted Offer and Earned Reward, as well as in the app and email. This promotion will be available to SELECT members only and will be marketed as "Invitation Only". There is no coupon needed for this promotion. Simply look up their Ace Rewards account during all transactions during this time period. The bonus reward will be issued within 8 weeks of promotion end to eligible members who meet the spend criteria. It will be available for use in the app and on acehardware.com initially, and members who do not use their reward digitally will receive it in the mail 30–60 days later.

Disclaimer:

*Spend \$75 or more after Rewards, coupons and Instant Savings are applied (and before applicable sales tax) at participating Ace Hardware stores or on acehardware.com between 10/2/22-10/15/22 and receive a \$10 Reward. Bonus Reward will be issued within 8 weeks of promotion end. Limit one \$10 Bonus Reward per Ace Rewards member during the entire promotional period.

Execution in-store October 2, 2022 - October 15, 2022:

- Current Ace Rewards Members. Simply ask for Rewards card or phone number and then
 execute the transaction as usual. Within 8 weeks of promotion end, the bonus reward will
 be automatically added to member's APP and online accounts. If they don't redeem the
 offer digitally within 30-60 days, they will receive the bonus reward in the mail. Remember:
 this offer is available to SELECT members only and the bonus will be awarded to those
 members who meet the spend criteria after the promotion ends.
- Non-Ace Rewards Members. Sign a customer up for Ace Rewards and then execute the transaction as usual. However, because non members would not have been part of the initial selection, these customers will not qualify for this promotion.

Title: July – December New Member FREE Tape Measure with any purchase

Sale: N/A

Valid Dates: Monthly, starting July 1, 2022

Execution Summary:Select Ace Rewards customers who are part of the New Member Series will receive a free tape measure with a purchase.

ATTENTION: This promotion is valid only with a purchase. Please ensure that store associates are requiring a purchase before scanning the free item coupon.

Overview:

Select Ace Rewards members in the New Member program will receive an offer for a FREE Ace 16-foot tape measure (2449445) WITH ANY PURCHASE. Members will see this promotion in their sixth and last touch point in the New Member Series. This offer is for in-store purchases only. This exclusive offer will require a barcode and cannot be systematically combined with any other coupons, including the other storewide offer that will be included in the same mailing. If the member brings in both the exclusive tape measure offer and a storewide coupon, the member must make two transactions to use both coupons in the same visit.

Store associates should place some of the product behind the counter for members who want to redeem the offer at POS but have not picked up the product on the shelf.

Disclaimer:

Coupon valid only for a single transaction on current store stock at participating Ace location(s), and may not be accepted at other locations. Not valid on prior purchases, acehardware.com or the Ace Hardware app. Original coupon must be presented at time of purchase and cannot be used with any other coupon, except Rewards. Once this coupon offer is redeemed, user may not redeem it again even if a copy of the coupon is available in the same or different digital or physical format. Coupon is void if copied, duplicated, sold or transferred. No cash value. Limit 1. Coupon cannot be replaced if merchandise is returned. Additional exclusions may apply. See store for details.

Execution in-store July 1, 2022 – January 15, 2023:

- Current Ace Rewards Members. Simply ask for Rewards card or phone number and then
 execute the transaction as usual. Scan the barcode on the Ace Rewards exclusive offer and
 confirm the product rings up as priced on coupon (FREE).
- Non-Ace Rewards Members. Sign a customer up for Ace Rewards and then execute the
 transaction as usual. An Ace Rewards member may give this coupon to a non-Ace Rewards
 member for them to use. You just need to sign them up and execute transaction as normal.



Title: Deal of the Month Items

Sale: Red Hot Buy

Valid Dates: 10/1/22-10/31/22

In-store execution of the October 'Deal of the Month' items. Stack these at your register or near POS and encourage your customers to add it to

their cart!

Deal of the Month

In an effort to increase sales, offer value to our customers, battle negative price perception and create friendly competition among store associates, enact this retail strategy that one of our very own chains has coined "Deal of the Month."

October "Deal of the Month" In-Store Execution

- Make a display at/near the register
- Ask EVERY customer if they've heard about the Deal of the Month. See the sample script below.
- Offer incentives to the cashiers for 1st and 2nd place \$15 gift card for 1st place,
 \$10 gift card for 2nd place.
- Get the associates on the floor involved too!
- Use the local marketing assets found in SOCi and Ace Marketing Muscle to advertise the deal.
- o Set the counter mat insert found in your October sign kit.



"Have you heard about the deal of the month? This fire extinguisher is normally \$23.99 but it's on sale for \$16.99 after instant savings! Would you like to add one to your basket?"

8035925 First Alert 2 lb Fire Extinguisher For Auto US DOT Agency Approval

Regular Retail: \$23.99

Final Sale Retail after IS: \$16.99



Title: B2B Monthly Product Opportunity – Fire Safety Month

Sale: N/A
Valid Dates: N/A

Execution Summary: B2B Monthly Product Opportunity

October B2B Sales focus - Fire Safety Month

This month, the main focus category for B2B is <u>Fire Safety Month</u>. Included in the sign kit are:

- B2B Sales Tips (x1) Specific and intentional sales tips and strategies to help you talk to your customer about this month's focus category
- B2B Sales Collateral (x20) Printed sales collateral to support your selling efforts and to give to customers when talking about their needs



Additional Resources

ACENET > Growth Drivers > Business to Business > Product Opportunities

- Customer Opportunity Report A detailed report indicating your current B2B top spending customers who are not currently buying this month's category from you. This is a specific list of customers we recommend you talk to about this month's category focus to understand their needs and who your customers are buying from today.
 - To make sure your store is receiving these monthly reports by email, sign up on ACENET > Manage my Store > People Management - ACENET Security Administration > Store Email Notifications > Retailer Metrics > B2B/The Supply Place.
- Vendor Lunch 'N Learn Sales strategy and product overview webinar, focused on helping
 Ace retailers sell more product to their business customers. The webinar will be presented
 by a key Ace strategic vendor partner tied to the monthly focus category.
 - To learn more and register for this month's Lunch 'N Learn, go to ACENET > Growth Drivers > Business to Business > Product Opportunities.

For more information, or if you have questions, please feel free to email us at B2B@acehardware.com.

Vendor Funded Reimbursement for Dynamic Promotions & Sales Tax

Title:

Implications

Sale: July 2022 Promotions

Valid Dates: 6/29/22-7/31/22

Execution Summary:

Vendor funded reimbursement for dynamic promotions credits should

be recorded to your Cost of Goods Sold (COGS) – VF Promotions general ledger account, plus there could be sales tax implications.

We recommend that you discuss this with your tax advisor.

Vendor Funded Reimbursements & Sales Tax Implications

On your bi-weekly Ace statement, you will see one or both of the following credits listed as REIMBURSE DP TYPE 3 (VF), REIMBURSE DP TYPE 4 (VF) AND REIMBURSE DP TYPE 10 (VF). These represent vendor-funded (VF) reimbursements for the various BOGO/BOGA (Type 3) and Targeted Offer/Coupon (Type 4), and Buy, Get Gift Card (Type 10) promotions throughout the year. You should record these credits to your Cost of Goods Sold (COGS) - VF Promotions general ledger account.

Depending on your state, there also may be a sales tax implication associated with these types of promotions requiring self-assessment of tax on the "free and/or discounted" offers in which sales tax was not entirely collected in the sales transaction. Please review the reminder below and determine if this applies in your state.

1. Important Reminder! Address Sales Tax Implications on Reimbursements

As is the case with most reimbursements incident to a retailer sale, a reimbursement from Ace as part of a promotion is likely to be viewed as a taxable gross receipt for sales and use tax purposes. Similar to a manufacturers' rebate, most states do not distinguish the source of your gross receipts when received incident to a retail sale. The amount received from your customer, combined with any reimbursements received from a third party that are incident to that sale, are generally the amount subject to sales tax. In the case of promotions done through Instant Savings, the reimbursement that you receive from Ace is equal to the discount that you provide the consumer. As a result, our POS system ends up properly calculating sales tax, since it assesses sales tax based on the undiscounted value of the item (which happens to equal the amount received from the consumer plus the reimbursement received from Ace).

Unfortunately, most of our POS systems are currently not programmed to correctly charge sales tax on promotions done outside of Instant Savings. This is the case for promotions where the customer is given a free product (e.g., Buy-one-get-one-free, Buy-one-get-one-50% off, Buy-two-get-third-free) or charged a net discounted amount to the everyday selling price (e.g., \$4.99 everyday price per pint, \$0.99 during the promotion, with Ace providing a credit to the retailer for a portion of the discount). For these transactions, the customer is only charged sales tax on the item(s) they pay for or on the net discounted price of the item. This results in an under-collection of sales tax in all but four states that impose a sales tax (Massachusetts, Missouri, Pennsylvania, and Texas being the exceptions). In order to ensure that the proper amount of sales tax is remitted to a store's local taxing authority, we recommend that unless it is prohibited by the sales tax rules in your state, a retailer should consider manually self-assessing sales tax on the free product or discount based on the amount of the credit received from Ace and remit that amount to the taxing authorities as part of your normal payment. This results in you as the retailer essentially funding the uncollected sales tax. **We recommend that you discuss this with your tax advisor.**

Title: Print Your Own Price Cards On Demand

Sale: N/A

Valid Dates: N/A

Execution Summary: Place your order for price card stock on Ace Marketing Muscle to

create and print your own price cards.

There is an option on ACENET for stores to print their own price cards on demand. Go to ACENET > Marketing > Promotions > Sign Kit Customization > Customize Signage > Price Card Templates (if you want to create a custom card) or Price Card Upload (if you have a list of SKUs you need created). You can also download your sign kit price cards by clicking on Other > Download Price Card PDFs. There are detailed instructions and a quick reference one-page sheet provided on the side bar.

To get started, you will need to order the price card stock. Go to ACENET > Marketing > Digital Marketing > Ace Marketing Muscle to order. There is an adhesive version for the small and end cap price card and a paper version for the open space, end cap and small price card. Below are the order numbers for the various stock needed:

119441 - Small (Aisle) Price Card Adhesive Stock

113209 - Medium (End Cap) Price Card Adhesive Stock

117303 - Large (Open Space) Price Card Paper Stock

117301 - Small (Aisle) Price Card Paper Stock

117300 - Medium (End Cap) Price Card Paper Stock



Small (Aisle) Price Card



Medium (End Cap) Price Card



Large (Open Space)
Price Card
Text only

Title: **Opt In to Receive Additional End Cap Header Signs**

Sale: N/A

Valid Dates: N/A

Opt in to receive three additional end cap header signs in your monthly **Execution Summary:**

sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.



Title: Monthly Power Aisle Priority Ranking and Planograms

Sale: All promotions for the month.

Valid Dates: 10/1/22-10/31/22

Notos:

Execution Summary: Review the priority ranking (by projected gross profit dollars) and set your open space zones and end caps for the month.

End caps are listed below in the order of importance by ad region based on past promotional results to assist retailers with fewer end caps available than the monthly end caps.

Priority Rank	Monthly End Cap Priority Ranking - ALL REGIONS
1	Open Space Zone 1 - Grilling, Fuel & Accessories
2	End Cap 1 - First Alert
3	End Cap 2 - Milwaukee
4	End Cap 3 - Halloween
5	Open Space Zone 2 - Storage and Organization
6	Open Space Zone 3- Shippers
7	End Cap 4 - Foam Sealant
8	End Cap 5 - LED
9	End Cap 6 - RV Antifreeze
10	End Cap 7 - Bona
11	End Cap 8 - Bird
12	Open Space Zone 4 - Outdoor Living

Notes.			

Title:

Monthly Open Space SKU List

Sale: All promotions for the month.

Valid Dates:

10/1/22-10/31/22

Execution Summary:

Below are SKUs recommended to be displayed in your open space areas in store.

Open Space Zone 1 - Grilling			
8863367	GRILL SPIRIT II E210 BLK		
8863482	GRILL SPIRIT II E-310 NG		
8863581	GRILL SPIRIT II E310 LP		
8882821	GRILLCOVER SPIRT 300SRES		
8883001	GRILL COVER 48X27X42"		
8060195	GRILL PREM KET 22" BLU		
8060197	WEBER GRILL TRVLR PRTBLE		
8211062	GRILL BRUSH 18"		



Open Space Zone 2 - Storage & Org.				
6030447	TRASH BAG MNTAR 13G 34PK			
6030448	TRASH BAGS LMN 13G 34PK			
6108310	TALL KTCHN BGS 13G 40PK			
6185789	TALL KTCHN BGS 13G 40PK			
6292239	TRSHBAG 13G LAVNDR 40PK			
6185706	GLAD BAG 13GAL 45CT DRAW			
6108328	TRASH BAG BLACK 30G 25PK			
5396221	5SHELF UNIT 34X14X72			
6502629	TOTE UTILITY BLK/YLW 27G			
6813174	STORAGE TOTE 15G BLK/YLW			
7697303	GARBAGE CAN WHEELD 32G			

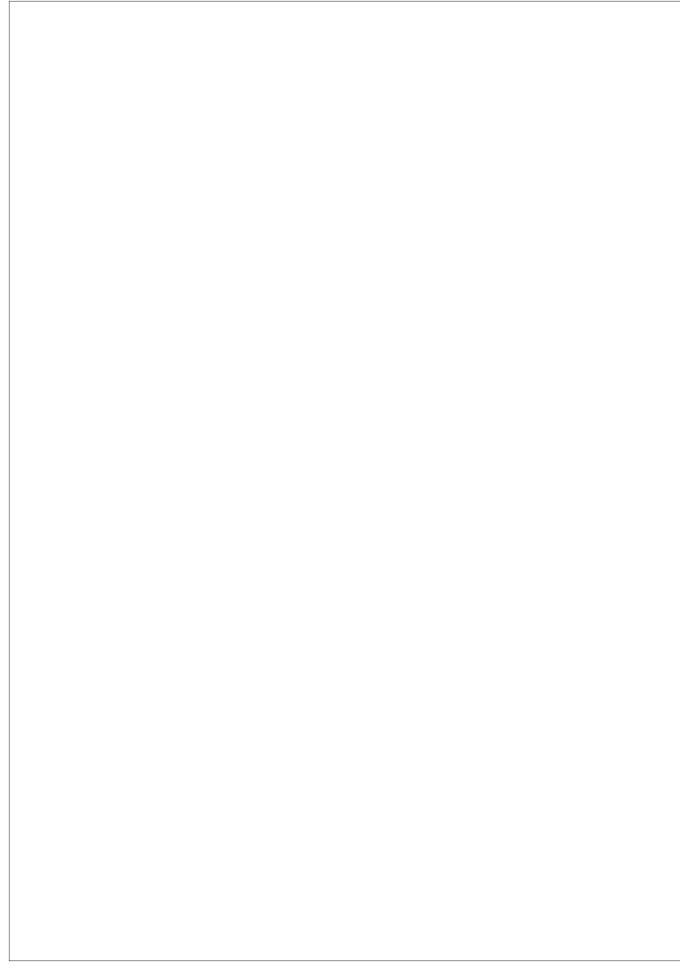


	Open Space Zone 3 - Shippers
3495116	NSH ENRGIZER 36PC AA/AAA
3380607	BATTERY ALKALINE AA 16PK
3380656	BATTERY ALKLN AAA 16PK
6822886	NSH PCKT HOSE SLVR DSP
6809263	POCKET HOSE BLK 50'3/4"D
6809271	POCKET HOSE BLK 75'3/4"D
6809289	POCKET HOSE BLK100'3/4"D
5902358	NSH OUTDOOR CLIP DSP
5631908	OUTDOOR LIGHT CLIP 16PK
3004739	NSH BATTERY DSP 72PK



	Open Space Zone 4 - Outdoor Living
4009152	SOLO STOVE BONFIRE
4009153	OUTDOOR FIREPLCE YUKON
4009461	BONFIRE SHELTER 19.5"W
4009462	YUKON SHELTER 27"W
4002461	FIRE PIT PROPAN SQR 28"
4794053	FIRE PIT SQ 30" LP GAS



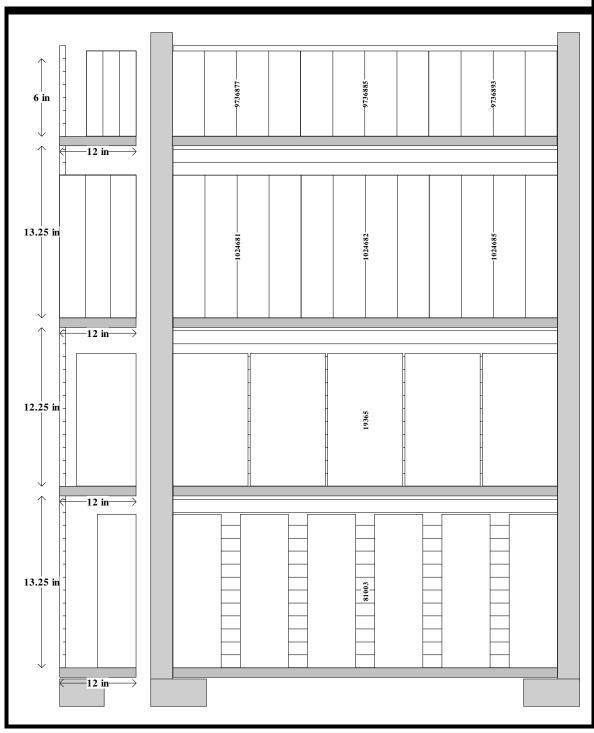


PROMO IMPULSE - OCTOBER 2022



		End Cap SKUs &	Sugges	ted Quar	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
19365	00054000752605	RAGS PAPER 12X10" 200PC	1	5	5	EVENT/RHB
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	6	6	RED HOT BUY
1024681	00028756957379	INSULAT SEALNT G&C 12OZ	12	4	12	RED HOT BUY
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	4	12	RED HOT BUY
1024685	00077027901023	INSULAT SEALNT W&D 12OZ	12	4	12	RED HOT BUY
9736877	00843518030035	HALLWN MINI LIGHT O/P/G	1	4	12	RED HOT BUY
9736885	00843518030042	HALLOWN MINI LIGHTS PRPL	1	4	12	RED HOT BUY
9736893	00843518030059	HALLOWN MINI LIGHTS ORNG	1	4	12	RED HOT BUY

PROMO IMPULSE - OCTOBER 2022



#1 OCTOBER 2022 - FIRST ALERT

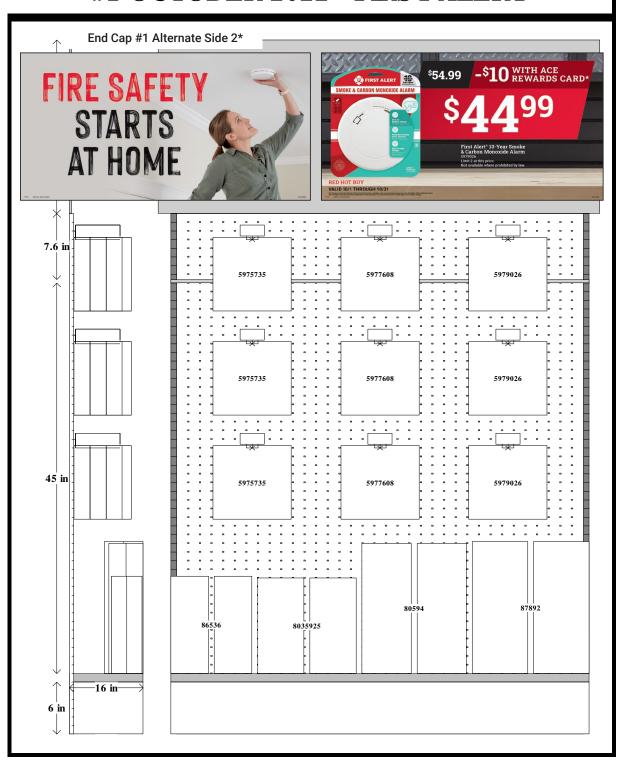






		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
80594	00029054000309	FIRE EXT GARAGE10:BC2.75	4	2	8	RED HOT BUY
86536	00029054730008	FIRE EXT KITCHEN 5"BC1LB	4	2	8	RED HOT BUY
87892	00029054000392	FIRE EXT STD HOME 2.5#	4	2	8	RED HOT BUY
5975735	00029054018786	HRDW SMK&CO 10Y BAT BKUP	1	3	9	RED HOT BUY
5977608	00029054019196	10Y PHOTO SMK&CO W/VOICE	1	3	15	RED HOT BUY
5979026	00029054019189	10Y PHOTO SMK&CO SLIM	1	3	15	RED HOT BUY
8035925	00029054741028	FIRE EXT AUTO 5:BC 2LB	4	2	8	RED HOT BUY

#1 OCTOBER 2022 - FIRST ALERT



#2 OCTOBER 2022 - MILWAUKEE

End Cap #2 Alternate Side 2*

ACE HAS THE FURNACE FILTER YOU NEED





		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
2015589	00045242609246	IMPACT DRVR BIT SET 38PC	1	1	4	RED HOT BUY
2302040	00045242237203	M12 DRILL/IMPACT 2PC KIT	1	1	3	RED HOT BUY
2306868	00045242159338	COMBO KIT M18 2-TOOL	1	1	6	RED HOT BUY
2363315	00045242196708	IMPACT DRIVER BT ST 18PC	1	1	4	RED HOT BUY
2408631	00045242344444	UTLTY KNF BLD MLWKE 50PK	1	1	5	RED HOT BUY
2802635	00045242508020	SCREWDRIVER SET PH/SL 6P	1	3	18	RED HOT BUY
2802767	00045242358311	MAXBITE CURVD PLIERS 10"	1	1	9	RED HOT BUY
2809861	00045242499397	COMPACT TAPE MEASURE 30'	1	1	6	RED HOT BUY
2811511	00045242534425	FASTBACK UTIL KNF SET 2P	1	1	9	RED HOT BUY
2811610	00045242534456	SELF-RETRACTING SFTY KNF	1	1	9	RED HOT BUY
2827954	00045242519200	M18 REDLITHIUM BATT 12AH	1	4	8	RED HOT BUY
2894525	00045242534531	8-IN-1 RATCH MULTBIT DVR	1	1	6	RED HOT BUY

#2 OCTOBER 2022 - MILWAUKEE

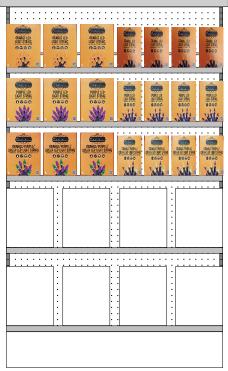


#3 OCTOBER 2022 - HALLOWEEN

End Cap #3 Alternate Side 2*

DEAL OF THE MONTH





		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
9080893	00191245296195	INFLATBLE SPOOKY WITCHES	1	4	6	RED HOT BUY
9080894	00191245296171	INFLATABLE SPOOKY GHOST	1	4	6	RED HOT BUY
9736877	00843518030035	HALLWN MINI LIGHT O/P/G	1	4	12	RED HOT BUY
9736885	00843518030042	HALLOWN MINI LIGHTS PRPL	1	4	12	RED HOT BUY
9736893	00843518030059	HALLOWN MINI LIGHTS ORNG	1	4	12	RED HOT BUY
9736927	00843518030080	HALLOWN C6 LIGHTS ASST	1	3	12	RED HOT BUY
9736935	00843518030097	HALLOWN C6 LIGHTS PRPLE	1	3	12	RED HOT BUY
9736943	00843518030103	HALLOWN C6 LIGHTS ORNGE	1	3	12	RED HOT BUY

#3 OCTOBER 2022 - HALLOWEEN



#4 OCTOBER 2022 - FOAM SEALANT

End Cap #4 Alternate Side 2*

EMPLOYEE FAVORITE





		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
1014058	00036000527827	SCOTT RAGS IN A BX 85PK	1	6	12	EVENT/RHB
1014281	00054000751905	SHOPTOWEL 10X12 BX200	1	3	3	EVENT/RHB
1024681	00028756957379	INSULAT SEALNT G&C 12OZ	12	3	12	RED HOT BUY
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	3	12	RED HOT BUY
1024685	00077027901023	INSULAT SEALNT W&D 12OZ	12	3	12	RED HOT BUY
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	3	6	RED HOT BUY
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	3	6	RED HOT BUY

#4 OCTOBER 2022 - FOAM SEALANT



Select end caps are only sent to specific regions where products are offered.

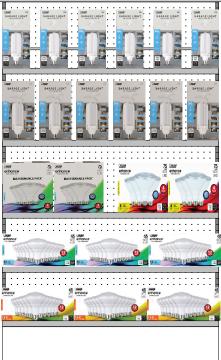
CA = California FN = Far North SO = South DS = Desert NR = North TR = Tropical

NW = Northwest

#5 OCTOBER 2022 - LED BULBS - CA

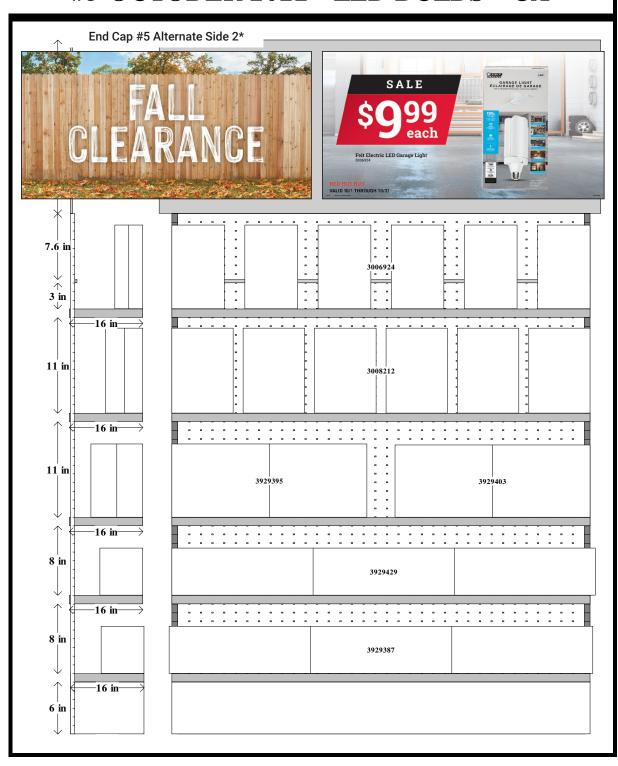
End Cap #5 Alternate Side 2*





		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
3006924	00017801152777	LED ED26 HID 2605L	1	6	12	RED HOT BUY
3008212	00017801152821	LED HID ED26 DL 300W 1PK	1	6	12	RED HOT BUY
3929387	00017801437232	LED BR30 E26 SW 65W 12PK	1	3	3	RED HOT BUY
3929395	00017801543513	BULB LED PAR38 DL8.3W4PK	1	2	4	RED HOT BUY
3929403	00017801543506	BULB LED PAR38 BW8.3W4PK	1	2	4	RED HOT BUY
3929429	00017801437249	LED BR30 E26 DL 65W 12PK	1	3	3	RED HOT BUY

#5 OCTOBER 2022 - LED BULBS - CA



Select end caps are only sent to specific regions where products are offered.

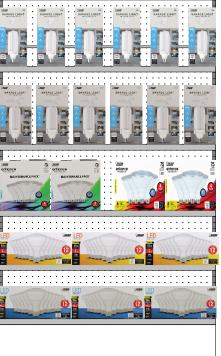
CA = California FN = Far North SO = South
DS = Desert NR = North TR = Tropical

NW = Northwest

#5 OCTOBER 2022 - LED BULBS - DS,FN,NR,NW,SO,TR

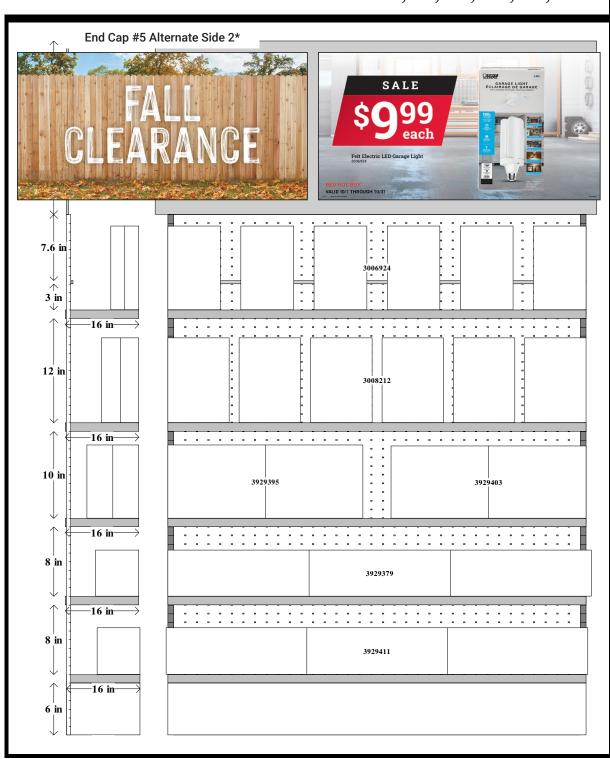
End Cap #5 Alternate Side 2*





		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
3006924	00017801152777	LED ED26 HID 2605L	1	6	12	RED HOT BUY
3008212	00017801152821	LED HID ED26 DL 300W 1PK	1	6	12	RED HOT BUY
3929379	00017801435481	LED BR30 E26 SE 65W 12PK	1	3	3	RED HOT BUY
3929395	00017801543513	BULB LED PAR38 DL8.3W4PK	1	2	4	RED HOT BUY
3929403	00017801543506	BULB LED PAR38 BW8.3W4PK	1	2	4	RED HOT BUY
3929411	00017801437256	LED BR30 E26 DL 65W 12PK	1	3	3	RED HOT BUY

#5 OCTOBER 2022 - LED BULBS - DS,FN,NR,NW,SO,TR



#6 OCTOBER 2022 - RV ANTIFREEZE

End Cap #6 Alternate Side 2*

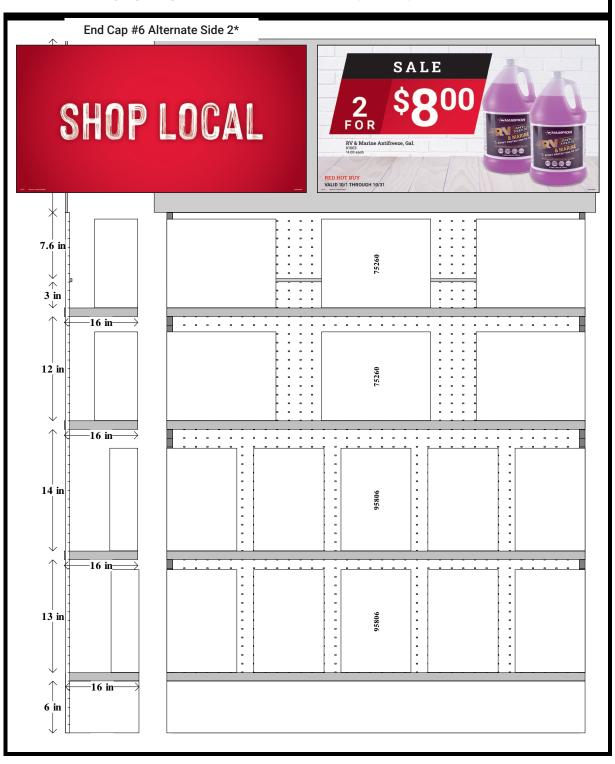
SHOP LOCAL





		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
19365	00054000752605	RAGS PAPER 12X10" 200PC	1	6	6	EVENT/RHB
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	10	20	RED HOT BUY

#6 OCTOBER 2022 - RV ANTIFREEZE



#7 OCTOBER 2022 - BONA

End Cap #7 Alternate Side 2*







		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
1017667	00737025019846	MOP PAD MICROFIBER 3PK	1	1	4	RED HOT BUY
1107499	00737025007775	MOP FLAT MICROFIBR 16.5"	1	1	3	RED HOT BUY
1204296	00737025030537	PAD MOP MICROPLUS REPLC	1	1	4	RED HOT BUY
1366103	00737025560010	HARDWD FLR CLNR 160OZ	4	2	4	RED HOT BUY
1366129	00737025560027	HRD SURFC FLR CLNR 160OZ	4	2	4	RED HOT BUY
1366533	00737025000288	HARDWD FLR CLNR LQD 36OZ	1	1	6	RED HOT BUY
1366541	00737025000295	HRD SURFC FLR CLNR 36OZ	1	1	6	RED HOT BUY
1462712	00737025012830	MOP KIT SPRAY MCRO 16.5"	1	1	1	RED HOT BUY
1462803	00737025002138	HDWD FLR PSH LW GLS 36OZ	1	1	6	RED HOT BUY
1462811	00737025002121	POLISH HRDWD HI-GLS 36OZ	1	1	6	RED HOT BUY
1500321	00737025012854	FLOOR MOP SPRY MICRO 15"	1	1	1	RED HOT BUY
1591536	00737025010300	MOP PD WET MCRFBR 4X15"	1	2	8	RED HOT BUY

#7 OCTOBER 2022 - BONA



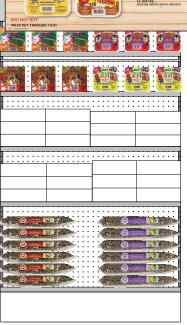
#8 OCTOBER 2022 - BIRD

YOUR CHOICE

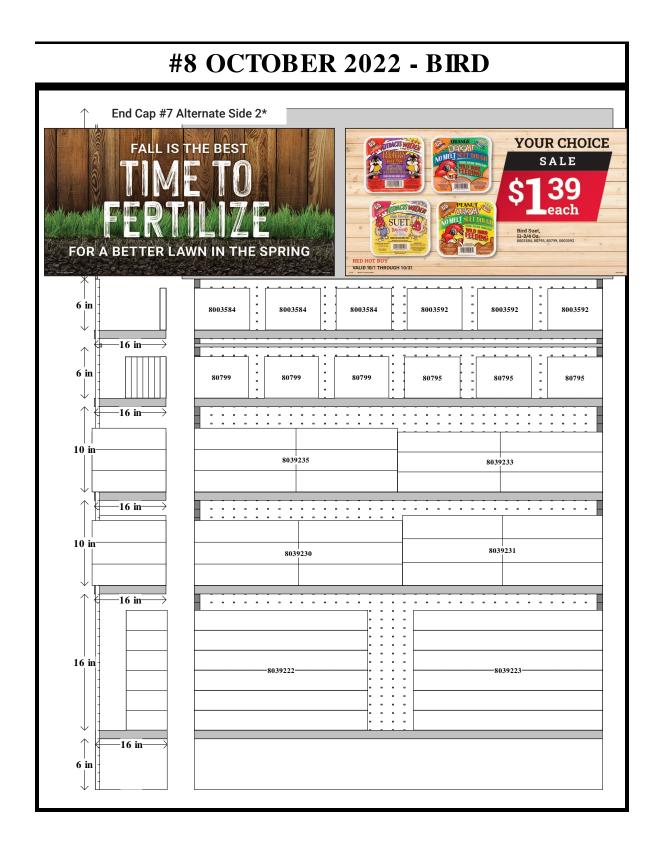
SALE

End Cap #7 Alternate Side 2*





		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
80795	00018222005017	SUET&SEED HIENERGY 11.75	12	3	36	RED HOT BUY
80799	00018222005079	SUET&PEANUTS 11.75OZ	12	3	36	RED HOT BUY
8003584	00018222005291	SUET ORNG DLT 11.75	12	3	36	RED HOT BUY
8003592	00018222005277	SUET BERRY TRTMIX 11.75	12	3	36	RED HOT BUY
8039222	00070187021679	BIRD FD SIZZ VARIETY 5#	1	1	6	RED HOT BUY
8039223	00070187021655	BIRD SEED WILD FINCH 5LB	1	1	6	RED HOT BUY
8039230	00070187021648	BIRD FD BERRY BURST 5#	1	2	6	RED HOT BUY
8039231	00070187021631	BIRD FD PREM PROTEIN5#	1	2	6	RED HOT BUY
8039233	00070187021624	BIRD FD SONGBRD CRNCH 5#	1	2	6	RED HOT BUY
8039235	00070187021617	BIRD FD PRFCT BALANCE 5#	1	2	6	RED HOT BUY



Merchandising Preprint Updates

Title: Sale:

All promotions for the month.

Valid Dates:

Execution Summary:

10/1/22-10/31/22

A list of all merchandising updates since the Win the Month Planner was printed. View the "Preprint Updates - Master List" on the Win the Month page on ACENET for the most current listing.

						Octobe	er 2022	2 Merc	handi	sing P	reprin	ober 2022 Merchandising Preprint Updates	S		
ACE NO.	DESCRIPTION	VENDOR	ARTICLE POSTED (DATE)	MONTH	EVENT BI	BULLETIN	SALE IN	INSTANT	ADD P	PULLED RE	EPLACED ^S	REPLACED SALE ORDERS ADJUSTED	REGION	UPDATED FORM	DETAILS
16889	PRIMR+SEALR 1-2-3 QT	RUST-OLEUM CORP		×			×	×						07.18.22	Limit Changed for Sale Retail \$12.99 -\$1.00 =\$11.99 Final Retail (limit 2)
16890	ZINSSER123 PRMR/SEALR GL	RUST-OLEUM CORP		×			×	×						07.18.22	Limit Changed for Sale Retail \$26.99 -\$2.00 =\$24.99 Final Retail (limit 2)
80795	SUET&SEED HIENERGY 11.75	C & S PRODUCTS CO INC		×		×	×		×					05.13.22	Added Before GO LIVE -Sale Retail \$1.39 -Cost \$1.02 (bltn# 221001-552)
80795	SUET&SEED HIENERGY 11.75	C & S PRODUCTS CO INC		×			×							06.20.22	Sale Retail Changed from \$0.99 to \$1.39
80799	SUET&PEANUTS 11.750Z	C & S PRODUCTS CO INC		×		×	×		×					05.13.22	Added Before GO LIVE -Sale Retail \$1.39 -Cost \$0.96 (bltn# 221001-553)
80799	SUET&PEANUTS 11.750Z	C & S PRODUCTS CO INC		×			×							06.20.22	Sale Retail Changed from \$0.99 to \$1.39
81053	BIRDSEED SONGBRD WB7# KT	KAYTEE PRODUCTS INC.		×					×					06.20.22	Added Item as BOGO with Ace# 8062614 & 8123820 -Cost \$6.24
2007439	ENGINEER HAMMR 4LB FGLS	STANLEY TOOLS		×							×	×		07.18.22	Item pulled -Vendor Can Not Meet Supply - Sale Orders Adjusted Accordingly
2015589	IMPACT DRVR BIT SET 38PC	MILWAUKEE ELECTRIC TOOL CORP		×						×		×		07.06.22	Item Pulled and Sale Orders rejected (removed Offer due to legal concerns)
2107688	TAPE MEASUR FATMAX 30'	STANLEY TOOLS		×							×	×		07.18.22	Item pulled -Vendor Can Not Meet Supply - Sale Orders Adjusted Accordingly
2363315	IMPACT DRIVER BT ST 18PC	MILWAUKEE ELECTRIC TOOL CORP		×						×		×		07.06.22	Item Pulled and Sale Orders rejected (removed Offer due to legal concerns)
2802635	SCREWDRIVER SET PH/SL 6P	MILWAUKEE ELECTRIC TOOL CORP		×			×	×						07.18.22	Sale Retail Changed from \$19.99 to \$21.99 -\$2.00 =\$19.99 Final Retail (limit 5)
2809861	COMPACT TAPE MEASURE 30'	MILWAUKEE ELECTRIC TOOL CORP		×			×	×						07.18.22	Sale Retail Changed from \$19.99 to \$21.99 -\$2.00 =\$19.99 Final Retail (limit 5)
2811511	FASTBACK UTIL KNF SET 2P	MILWAUKEE ELECTRIC TOOL CORP		×			×	×						07.18.22	Sale Retail Changed from \$19.99 to \$21.99 -\$2.00 =\$19.99 Final Retail (limit 5)
3380607	BATTERY ALKALINE AA 16PK	ENERGIZER LLC		×		×								05.13.22	Updated Cost BEFORE GO LIVE from \$13.03 to \$14.60
3380656	BATTERY ALKLN AAA 16PK	ENERGIZER LLC		×		×								05.13.22	Updated Cost BEFORE GO LIVE from \$13.03 to \$14.60
3495116	NSH ENRGIZER 36PC AA/AAA	ENERGIZER LLC		×		×								05.12.22	Cost Changed before GO LIVE from \$469.80 to \$525.24
4003578	FIRE PIT WOOD RND 35"D	ACE TRADING - OUTDOOR FIREPITS												06.28.22	Added In Store Instant Savings \$10.00 Value (limit 1)

	DETAILS	Changes Before 60 LIVE - Sale Retail Changed from \$10.59 -\$2.00 = \$8.59 to \$11.99 -\$2.00 = \$9.99 Final Retail - Cost Changed from \$7.04 to \$7.46	Item Added -Sale Retail \$14.99 -Cost \$7.82 (Bltn# 221001-573)	Item Added -Sale Retail \$14.99 -Cost \$7.82 (Bltn# 221001-574)	Item Added -Sale Retail \$16.99 -Cost \$8.91 (Bltn# 221001-575)	Item Added -Sale Retail \$16.99 -Cost \$8.91 (Bltn# 221001-576)	Changes Before GO LIVE - Sale Retail Changed from \$10.59 -\$2.00 = \$8.59 to \$11.99 -\$2.00 = \$9.99 Final Retail - Cost Changed from \$7.04 to \$7.46	Item Added -Sale Retail \$14.99 -Cost \$7.82 (Bltn# 221001-577)	Item Added -Sale Retail \$14.99 -Cost \$7.82 (Bltn# 221001-578)	Item Added -Sale Retail \$14.99 -Cost \$7.82 (Bltn# 221001-579)	Item Added -Sale Retail \$14.99 -Cost \$7.82 (Bltn# 221001-580)	Item Added -Sale Retail \$14.99 -Cost \$7.82 (Bltn# 221001-581)	Item Added -Sale Retail \$14.99 -Cost \$7.82 (Bltn# 221001-582)	Item Pulled from Ad-Vendor Went Out Of Business -Sale Orders Rejected	Sale Retail Changed from \$399.00 to \$369.00	Cost Changed from \$151.40 to \$159.66 -Sale Order Adjusted Accordingly	Cost Changed from \$126.02 to \$134.31-Sale Orders Adjusted Accordingly	Cost Changed from \$142.41 to \$150.67 -Sale Orders Adjusted Accordingly	Sale Retail Changed from \$1,499.00 to \$1,529.00	Sale Retail Changed from \$849.00 to \$879.00	Sale Retail Changed from \$749.00 to \$779.00	Sale Retail Changed from \$329.00 to Sale Retail \$329.00 -\$30.00 =\$299.00 (limit 1)	Limit Updated from 2 to 3 on the \$2 Instant Savings	Item Pulled Before GO LIVE - Due to Scotts Inventory Issues	Offer Changed from Sale Retail \$3.00 to \$1.00 Instant Savings (no limit)	Offer Changed from Sale Retail \$3.00 to \$1.00 Instant Savings (no limit)
	UPDATED FORM	05.13.22	06.14.22	06.14.22	06.14.22	06.14.22	05.13.22	06.14.22	06.14.22	06.14.22	06.14.22	06.14.22	06.14.22	06.28.22	06.20.22	07.01.22	07.01.22	07.01.22	06.20.22	06.20.22	06.20.22	06.27.22	06.20.22	05.12.22	07.18.22	07.18.22
S	REGION																									
October 2022 Merchandising Preprint Updates	REPLACED SALE ORDERS ADJUSTED															×	×	×								
Preprint	REPLACED ^S																									
dising]	PULLED													×										×		
rchan	ADD		×	×	×	×		×	×	×	×	×	×													
)22 Me	INSTANT	×					×																×		×	×
ber 20	N SALE RETAIL	×	×	×	×	×	×	×	×	×	×	×	×		×				×	×	×	×	×			
Octo	BULLETIN	×	×	×	×	×	×	×	×	×	×	×	×			×	×	×						×		
	EVENT																									
	MONTH	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×		×	×
	ARTICLE POSTED (DATE)																									
	VENDOR	CLOROX CO	SWIFT RESPONSE LLC	SWIFT RESPONSE LLC	SWIFT RESPONSE LLC	SWIFT RESPONSE LLC	CLOROX CO	SWIFT RESPONSE LLC	HOME PRODUCTS INTERNATIONAL	CHERVON NORTH AMERICA INC	STANLEY/BLACK & DECKER	STANLEY/BLACK & DECKER	STANLEY/BLACK & DECKER	CHERVON NORTH AMERICA INC	CHERVON NORTH AMERICA INC	CHERVON NORTH AMERICA INC	MILWAUKEE ELECTRIC TOOL CORP	THE SCOTTS MIRACLE- GRO COMPANY	THE SCOTTS MIRACLE- GRO COMPANY	UNITED INDUSTRIES CORPORATION	UNITED INDUSTRIES CORPORATION					
	DESCRIPTION	TALL KTCHN BGS 13G 40PK	FLEXSEAL 140Z SPRAY BLK	FLEX SEAL 14 0Z CLEAR	FLEX SHOT RBR SEALNT WHT	FLEX SHOT RBR SEALNT CLR	TRSHBAG 13G LAVNDR 40PK	FLEX SEAL WHITE 140Z	FLEX TAPE WHITE 4"X5'	FLEX TAPE BLACK 4"X5'	FLEX GLUE ADHSV 60Z	FLEX TAPE GRAY 4"X5'	FLEX TAPE CLEAR 4"X5'	STORAGE TOTE 15G BLK/YLW	CHAIN SAW 18" 5.0AH	CHAINSAW MAX XR 12"	BLOWER CRDLS MAX 125MPH	POLE SAW BARE 8"BLD/10'L	SNOW BLOWER 2-STAG 24"W	PWR+ SNOW BLWR KT 21"	EGO SNW BLWR SINGLE 21"	CHAINSAW BATTERY 6600RPM	LAWN FOOD WINTERGRD 5M	LAWN FOOD WINTERGRD 15M	FLYING INSECT KLLR180Z	ANT&ROACH KLLR17.50Z
	ACE NO.	6185789	6215107	6238554	6266985	6266993	6292239	6295950	6406383	6406391	6665004	6715163	6715171	6813174	7006233	7006930	7006931	7007779	7008474	9696002	7024673	7026137	7232291	7232309	7415110	7415128

						Octob	er 202	2 Merc	handi	sing P	reprint	October 2022 Merchandising Preprint Updates	s		
ACE NO.	DESCRIPTION	VENDOR P	ARTICLE POSTED (DATE)	MONTH	EVENT B	BULLETIN	SALE II RETAIL S	INSTANT	ADD	PULLED RE	REPLACED SALE ORDERS ADJUSTED	ALE ORDERS ADJUSTED	REGION	UPDATED FORM	DETAILS
7415136	WASP & HORNET KILLR200Z	UNITED INDUSTRIES CORPORATION		×	,			×						07.18.22	Offer Changed from Sale Retail \$3.00 to \$1.00 Instant Savings (no limit)
7415144	FOAM WASP & HORNET17.50Z	UNITED INDUSTRIES CORPORATION		×				×						07.18.22	Offer Changed from Sale Retail \$3.00 to \$1.00 Instant Savings (no limit)
7468333	FALL W&F WNTRGD 15M	THE SCOTTS MIRACLE- GRO COMPANY		×		×	×	×						06.14.22	Sale Retail Changed from \$64.99-\$5 =\$59.99 to \$74.99-\$5 =\$69.99
7475577	ACE WINTERIZER 15M	THE SCOTTS MIRACLE- GRO COMPANY		×		×	×	×						06.14.22	Sale Retail Changed from \$42.99 -\$5 =\$37.99 to \$44.99 -\$5 =\$39.99
7475627	ACE WINTERIZER W&F 5M	THE SCOTTS MIRACLE- GRO COMPANY		×		×	×	×						06.14.22	Sale Retail Changed from \$25.99-\$2 =\$23.99 to \$26.99-\$2 =\$24.99
7475635	ACE WINTERIZER W&F 15M	THE SCOTTS MIRACLE- GRO COMPANY		×		×	×	×						06.14.22	Sale Retail Changed from \$52.99 -\$5 =\$47.99 to \$64.99 -\$5 =\$59.99
7804792	EGO LI-ION BLOWER 530CFM	CHERVON NORTH AMERICA INC		×			×							06.20.22	Sale Retail Changed from \$199.00 to \$179.00
7804941	POLE SAW KIT 56V 10"	CHERVON NORTH AMERICA INC		×			×							06.20.22	Sale Retail Changed from \$319.00 to \$329.00
8003584	SUET ORNG DLT 11.75	C & S PRODUCTS CO INC		×		×	×		×					05.13.22	Added Before GO LIVE -Sale Retail \$1.39 -Cost \$1.04 (bltn# 221001-550)
8003584	SUET ORNG DLT 11.75	C & S PRODUCTS CO INC		×			×							06.20.22	Sale Retail Changed from \$0.99 to \$1.39
8003592	SUET BERRY TRTMIX 11.75	C & S PRODUCTS CO INC		×		×	×		×					05.13.22	Added Before GO LIVE-Sale Retail \$1.39 -Cost \$1.02 (bltn# 221001-551)
8003592	SUET BERRY TRTMIX 11.75	C & S PRODUCTS CO INC		×			×							06.20.22	Sale Retail Changed from \$0.99 to \$1.39
8023367	OAK CHARCOAL 17.6#	B&B CHARCOAL INC						×	×					06.28.22	In Store Instant Savings \$2.00 Value (limit 2)
8028400	FLASHLIGHT AAA 750LUM	ACE TRADING - RIO ZHEJIANG					×		×					06.28.22	Added as Download Only -Sale Retail \$42.99
8032799	MINI BICYCLE BLACK 13+Y	RICH GODFREY & ASSOCIATES INC						×	×					06.28.22	Added In Store Instant Savings \$60.00 Value (limit 1)
8039222	BIRD FD SIZZ VARIETY 5#	GLOBAL HARVEST FOODS LTD		×		×						×		07.06.22	Cost Changed from \$8.44 to \$8.94 -Sale Orders Adjusted Accordingly
8039230	BIRD FD BERRY BURST 5#	GLOBAL HARVEST FOODS LTD		×		×						×		07.06.22	Cost Changed from \$7.49 to \$7.80 -Sale Orders Adjusted Accordingly
8039231	BIRD FD PREM PROTEIN5#	GLOBAL HARVEST FOODS LTD		×		×						×		07.06.22	Cost Changed from \$8.13 to \$8.45 -Sale Orders Adjusted Accordingly
8039233	BIRD FD PREM PROTEIN5#	GLOBAL HARVEST FOODS LTD		×		×						×		07.06.22	Cost Changed from \$7.76 to \$8.08 -Sale Orders Adjusted Accordingly
8039235	BIRD FD PRFCT BALANCE 5#	GLOBAL HARVEST FOODS LTD		×		×						×		07.06.22	Cost Changed from \$6.52 to \$6.79 -Sale Orders Adjusted Accordingly
8039376	SUET PEANUT CRUNCH 110Z	C & S PRODUCTS CO INC		×		×			2 fr	from OCT		×		05.31.22	Moved from October to September (Bluy 5 Suet, Get Fixed \$1) -Cost Changed from \$0.63 to \$0.70 -Updating Sale Orders Accordingly after October Closes
8039376	SUET PEANUT CRUNCH 110Z	C & S PRODUCTS CO INC		×		×						×		06.24.22	Cost Changed from \$0.63 to \$0.70 -Sale Orders Adjusted Accordingly
8039377	SUET BIRD BLEND 110Z	C & S PRODUCTS CO INC		×		×		-	to SEP fr	from OCT		×		05.31.22	Moved from October to September (Buy 5 Suet, Get Fixed \$1)-Cost Changed from \$0.70 to \$0.78-Updating Sale Orders Accordingly after October Closes

	UPDATED FORM DETAILS	06.24.22 Cost Changed from \$0.70 to \$0.78 -Sale Orders Adjusted Accordingly	Moved from October to September (Buy 5 Suer, Get Fixed \$1) -Cost Changed from \$0.70 to \$0.78 -Updating Sale Orders Accordingly after October Closes	06.24.22 Cost Changed from \$0.70 to \$0.78 -Sale Orders Adjusted Accordingly	Moved from October to September (Buy 5 Suer, Get Fixed \$1) -Cost Changed from \$0.70 to \$0.78 -Updating Sale Orders Accordingly after October Closes	06.24.22 Cost Changed from \$0.70 to \$0.78 -Sale Orders Adjusted Accordingly	06.28.22 Added as Download Only -Sale Retail (8899.99-\$50.00 = \$549.99 Final Retail (limit 1)	06.28.22 Moved from November to October -Sale Orders Moved to October once November Closes -Cost \$1.48 -Sale Retail \$1.89	06.20.22 Added Item as BOGO with Ace# 81053 & 8123820 -Cost \$6.04	07.18.22 Added as Download ONLY -Sale Retail (449.99 - \$30.00 = \$419.99 Final Retail (limit 1)	07.18.22 Added as Download Only -Sale Retail \$1,749, 99 -\$150.00 =\$1,599.99 Final Retail (limit 1)	06.28.22 Sale Retail \$399.99 -Cost Changed from\$ 279.97 to \$281.06 -Sale Orders Adjusted Accordingly	06.27.22 Added to Offer Buy 4 or More, Get 10% Off-Cost \$6.84	06.27.22 Added to Offer Buy 4 or More, Get 10% Off-Cost \$6.84	06.27.22 Added to Offer Buy 4 or More, Get 10% Off-Cost \$7.44	06.27.22 Added to Offer Buy 4 or More, Get 10% Off-Cost \$7.44	06.27.22 Added to Offer Buy 4 or More, Get 10% Off-Cost \$7.44	06.27.22 Added to Offer Buy 4 or More, Get 10% Off-Cost \$7.44	06.20.22 Added Item as BOGO with Ace# 8062614 & 81053 -Cost \$7.17	06.28.22 Moved from November to October -Sale Orders Moved to October once November Closes -Cost \$1.49 -Sale Retail \$1.89	06.24.22 In Store Instant Savings \$2.00 Value (limit 2)	07.06.22 Oct Ace Rust Stop and Prem Spray Paint Pulled -Sale Orders Adjusted Accordingly	05.11.22 Changed Offer from Buy 2, Get 1 Free to Buy 3, Get 1 Free	added skus to Jul-Oct Event for sauces & rubs - offer is Buy 4 or More, Get 10% Off	06.06.22 Cost Changed on Clark & Kensington & Royal
	REGION																								
October 2022 Merchandising Preprint Updates		×	×	×	×	×		×				×								×					×
Preprint	SALE ORDERS ADJUSTED																								
dising I	PULLED		from OCT		from OCT			from Nov												from Nov		×			
rchanc	ADD		to SEP		to SEP		×	to Oct	×	×	×		×	×	×	×	×	×	×	to Oct	×				
22 Me	INSTANT SAVINGS						×			×	×										×				
oer 20)	SALE RETAIL						×			×	×	×											×		
Octol	BULLETIN COST	×	×	×	×	×						×	×	×	×	×	×	×							×
	EVENT																								×
	MONTH	×	×	×	×	×	×	×	×			×							×	×		×	×	×	
	ARTICLE POSTED (DATE)													15	45	45	45	45							
	VENDOR	C & S PRODUCTS CO INC	C & S PRODUCTS CO INC	C & S PRODUCTS CO INC	C & S PRODUCTS CO INC	C & S PRODUCTS CO INC	ACE TRADING - HC AT	C & S PRODUCTS CO INC	KAYTEE PRODUCTS INC.	ASHLEY FURNITURE INDUSTRIES INC	RICH GODFREY & ASSOCIATES INC	WILLIAMSON- DICKIE MFG CO	TRAEGER PELLET GRILLS LLC	KAYTEE PRODUCTS INC.	C & S PRODUCTS CO INC	B&B CHARCOAL INC	THE SHERWIN-WILLIAMS COMPANY	VARIOUS	VARIOUS	BENJAMIN MOORE - ACE PAINT					
	DESCRIPTION	SUET BIRD BLEND 110Z	SUET ORANGE BURST 110Z	SUET ORANGE BURST 110Z	SUET BERRY BLAST 110Z	SUET BERRY BLAST 110Z	CANZO FIRE PIT SET	SUET HOT PEPR DLT 11.75 12	BIRDSEED BIRDERSBLD 8#KT	BISTRO SET VALLERIE 3PC	GO-CART BLACK 196CC	CARPENTR JEANS BWN 46X30	CHERRY RUB (ACE EXCLUSIVE)	SWEET APPLE BBQ SAUCE (ACE EXCLUSIVE)	JALAPENO & LIME HOT SAUCE	SMOKY CHIPOTLE & GHOST PEPPER HOT SAUCE	BROWN SUGAR & HONEY GLAZE	MANGO & HABANERO	NUT&FRUIT BLEND 5LB	WOODPECKER SUET 110Z	OAK LUMP CHARCOAL 20LB	See OCT-SpryPnt-PULLED Tab	See OCT Filter Tab	See Jul-Oct Sauces&Rubs	See "SEP & OCT-1P C&K-ROYAL"
	ACE NO.	8039377	8039378	8039378	8039379	8039379	8048101	8061640 SI	8062614 B	8063981	8068393	8070493 C/	8080952 CH	8080953 SW	8081409 ⊅	8081410	8081411 BR	8081412	8123820	8196255	8684151 (Various	Various	Various	Various Se

Title: Ace Rewards Dynamic Promotions

Sale: Various

Valid Dates: Various

Execution Summary: Complete list of all Dynamic Promotions.

Month	Vehicle	Promotion Name	Final Offers	Barcode	SKU	Start Date (printed on coupon)	Expiration Date (printed on coupon)	Vendor/ Store Funded	Approx. Hotsheet Download Date	Barcode Description	Promo Code
Year Long	Direct Mail	Thank you card	\$5 off \$5	80032922	HH10658	1/1/22	12/31/22	STORE	N/A	N/A	N/A
Year Long	DM/EM	Conversion Stores: AMM	\$5 off \$15	90164040	DP122512	1/1/22	12/31/22	STORE	1/11/22	ConversionAMM5off15	7211225B
Year Long	Direct Mail	Grilling Lifecycle	\$3 off Blue Rhino refill or exchange	90195488	DP125706	1/1/22	2/28/23	8B	1/11/22	\$3off-BlueRhino	4211225B
Year Long	Direct Mail	Grilling Lifecycle	\$5 off Big Green Egg Lump	90195563	DP125714	1/1/22	2/28/23	8B	1/11/22	\$5off-BGE-Lump	4211225C
Year Long	Direct Mail	Grilling Lifecycle	\$2 off Traeger Pellets	90195617	DP125719	1/1/22	2/28/23	8B	1/11/22	\$2off-Traeger-Pellets	4211225D
Year Long	Direct Mail	Grilling Lifecycle	\$3 off B&B Charcoal	90195631	DP125721	1/1/22	2/28/23	8B	1/11/22	\$3off-B&B-Charcoal	4211225E
Year Long	EMAIL	Trigger: Paint Pint Purchaser	\$5 Off Gallons of C+K or Valspar	80032915	HH10657	1/1/22	12/31/22	STORE	N/A	N/A	N/A
Year Long	EMAIL	Acquisition - YesMail	\$5 off \$15	90196980	DP125856	1/1/22	12/31/22	STORE	1/11/22	\$5off\$15YM	7211225W
Year Long	EMAIL	Acquisition - Append	\$5 off \$15	90197017	DP125859	1/1/22	12/31/22	STORE	1/11/22	\$5off\$15Append	7211225X
Year Long	EMAIL	Acquisition - Update	\$5 off \$15	90163678	DP122475	1/1/22	12/31/22	STORE	1/11/22	\$5off\$15Update	7211225Y
Year Long	EMAIL	Acquisition - MyMove	\$5 off \$15	90164156	DP122523	1/1/22	12/31/22	STORE	1/11/22	\$5off\$15MyMove	7211225Z
Year Long	EMAIL	Acquisition - GetItFree	\$5 off \$15	90194368	DP125593	1/1/22	12/31/22	STORE	1/11/22	\$5off\$15GetItFree	7211227B
Year Long	In Store Only	Veterans Double Points Program	Double Points	80035671	HH11087	1/1/22	12/31/22	STORE	N/A	N/A	N/A
September	Mobile APP	Download Bonus - September	\$5 off \$5	90202636	DP126421	9/1/22	10/31/22	STORE	8/11/22	SepDwnldBonus\$50ff\$5	7220826A
October	Mobile APP	Download Bonus - October	\$5 off \$5	90203831	DP126541	10/1/22	11/30/22	STORE	9/13/22	OctDwnldBonus\$50ff\$5	7220926L
January	DM/EMAIL/ APP	Premier Q1 Notification	Triple Points	80035817	HH11102	1/10/22	12/31/22	STORE	N/A	N/A	N/A
April	DM/EMAIL/ APP	Premier Q2 Notification	Triple Points	80035176	HH11012	4/10/22	3/31/23	STORE	N/A	N/A	N/A
July	DM/EM/APP	Q3 Premier Notification	10% off	90076848	DP111082	7/10/22	10/15/22	STORE	6/14/22	Q3PremNotification10%Off	7220703A
October	DM/EM/APP	Q4Premier Notification	10% off	90076220	DP111020	10/10/22	1/15/23	STORE	9/13/22	Q4PremNotification10%Off	7221003A
October	DM/EM/APP	Q4Premier Notification	Triple Points	80035442	HH11064	10/10/22	9/30/23	STORE	N/A	N/A	N/A
October	DM/EM/APP	Premier Frequency Bonus	10% off	90076220	DP111020	10/10/22	1/15/23	STORE	9/13/22	Q4PremNotification10%Off	7221003A
October	DM/EM/APP	Aspire Frequency Bonus	Triple Points	80035442	HH11064	10/10/22	9/30/23	STORE	N/A	N/A	N/A
October	DM/EM/APP	Premier Offers are Here	\$15 off \$90	90250309	DP132026	10/12/22	12/31/22	STORE	9/13/22	OctPremExclBonus\$15off\$90	7221005A
October	DM/EM/APP	Premier Offers are Here	\$15 off \$90	90250385	DP132034	10/12/22	12/31/22	STORE	9/13/22	OctAspireBonus\$15off\$90	7221005B
October	DM/EM/APP	Premier App Extras - October	\$30 off \$150	90249211	DP131915	10/10/22	11/9/22	STORE	9/13/22	OctPremExt\$30off\$150	7221003C
October	Mobile APP	Exclusive Storewide - October	\$5 off \$25	90203855	DP126543	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$50ff\$25	7220926M
October	Mobile APP	Exclusive Storewide - October	\$5 off \$20	90203879	DP126545	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$50ff\$20	7220926N
October	Mobile APP	Exclusive Storewide - October	\$5 off \$25	90203893	DP126547	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$50ff\$25	72209260
October	Mobile APP	Exclusive Storewide - October	\$5 off \$30	90203909	DP126548	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$50ff\$30	7220926P
October	Mobile APP	Exclusive Storewide - October	\$5 off \$35	90203923	DP126550	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$50ff\$35	7220926Q
October	Mobile APP	Exclusive Storewide - October	\$7 off \$20	90203947	DP126552	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$70ff\$20	7220926R
October	Mobile APP	Exclusive Storewide - October	\$7 off \$35	90203961	DP126554	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$70ff\$35	7220926S

Month	Vehicle	Promotion Name	Final Offers	Barcode	SKU	Start Date (printed on coupon)	Expiration Date (printed on coupon)	Vendor/ Store Funded	Approx. Hotsheet Download Date	Barcode Description	Promo Code
October	Mobile APP	Exclusive Storewide - October	\$10 off \$50	90203985	DP126556	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$10Off\$50	7220926T
October	Mobile APP	Exclusive Storewide - October	10% off	90077845	DP111182	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW10%off	7220926U
October	Mobile APP	Exclusive Storewide - October	\$20 off \$100	90204029	DP126560	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$20ff\$100	7220926V
October	Mobile APP	Exclusive Storewide - October	\$15 off \$75	90204036	DP126561	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$15ff\$75	7220926W
October	Mobile APP	Exclusive Storewide - October	\$25 off \$125	90204050	DP126563	10/1/22	10/31/22	STORE	9/13/22	OctExclusiveSW\$25ff\$125	7220926X
October	DM/EM/APP	Birthday (Active Members) - Core	\$5 off	90164262	DP122534	10/1/22	10/31/22	STORE	9/13/22	Birthday\$50ffOct	7220924A
October	DM/EM/APP	Birthday (Active Members) - Premier	\$10 off	90194474	DP125604	10/1/22	10/31/22	STORE	9/13/22	Birthday\$10PremierOct	7220924B
October	DM/EM/APP	Pirthday (Active Members)	Double Points	80036395	HH11021	10/1/22	10/31/22	STORE	N/A	N/A	N/A
October	DM/EM/APP	Birthday (Active Members)	Triple Points	80035220	HH11022	10/1/22	10/31/22	STORE	N/A	N/A	N/A
October	DM/EM/APP	Reactivation of Inactive	\$10 off	90194733	DP125631	10/1/22	10/31/22	STORE	9/13/22	Birthday\$10InactiveOct	7220924C
October	DM/EM/APP	Members - Birthday Inactive Anniversary - 1 to 5 years	\$5 off	90194979	DP125655	10/1/22	10/31/22	STORE	9/13/22	Anniversary\$50ffOct	7220924D
October	DM/EM/APP	Anniversary - 10 to 14 years	\$10 off	90163715	DP122479	10/1/22	10/31/22	STORE	9/13/22	Anniversary\$100ff0ct	7220924E
October	DM/EM/APP	Anniversary - 15 to 19 years	\$15 off	90194382	DP125595	10/1/22	10/31/22	STORE	9/13/22	Anniversary\$150ff0ct	7220924F
October	DM/EM/APP	Anniversary - 20+ years	\$20 off	90195136	DP125671	10/1/22	10/31/22	STORE	9/13/22	Anniversary\$200ff0ct	7220924G
October	EMAIL	New Email Subscriber Welcome	\$5 off \$15	90196751	DP125833	10/1/22	11/15/22	STORE	9/13/22	EmailOptIn\$5off\$150CT	7221009A
September	EMAIL	NEW MEMBER - EMAIL \$5 OFF \$15	\$5 OFF \$15	90196720	DP125830	9/1/22	10/15/22	STORE	7/28/22	SepNMEMail\$50ff\$15	7220825Q
October	DM/EM/APP	NEW MEMBER - EMAIL \$5 OFF \$15	\$5 OFF \$15	90196935	DP125851	10/1/22	11/15/22	STORE	9/13/22	OctNMEMail\$50ff\$15	7220924Q
October	DM/EM	NEW MEMBER - WELCOME FREE KEY	FREE KEY	90087998	DP112280	10/1/22	10/31/22	CREDIT \$0.18	9/13/22	OctNMWelcomeFreeKey	4220924A
September	DM/EM/APP	NEW MEMBER - WELCOME 10%	10% OFF	90075896	DP110987	9/1/22	10/31/22	STORE	7/28/22	SepNMWelcome10%Off	7220825H
October	DM/EM/APP	NEW MEMBER - WELCOME 10%	10% OFF	90076428	DP111040	10/1/22	11/30/22	STORE	9/13/22	OctNMWelcome10%Off	7220924H
September	DM/EM/APP	NEW MEMBER - WELCOME \$5 OFF \$25	\$5 OFF \$25	90196584	DP125816	9/1/22	10/31/22	STORE	7/28/22	SepNMWelcome\$5off\$25	72208251
October	DM/EM/APP	NEW MEMBER - WELCOME \$5 OFF \$25	\$5 OFF \$25	90196799	DP125837	10/1/22	11/30/22	STORE	9/13/22	OctNMWelcome\$5off\$25	72209241
September	DM/EM/APP	Download Bonus Increase - October BMSM	\$10 off \$10	90202919	DP126449	9/4/22	12/31/22	STORE	7/28/22	OctDwnloadBonus\$10ff\$10	7220828A
October	DM/EM/APP	Download Bonus Increase - October BMSM	\$10 off \$10	90202971	DP126455	10/4/22	1/31/23	STORE	9/13/22	NovDwnloadBonus\$10ff\$10	7220927A
September	DM/EM/APP	NEW MEMBER - BMSM \$5 OFF \$25	\$5 OFF \$25	90196607	DP125818	9/1/22	10/31/22	STORE	7/28/22	SepNMBMSM\$5off\$25	7220825J
September	DM/EM/APP	NEW MEMBER - BMSM \$15 OFF \$75	\$15 OFF \$75	90196621	DP125820	9/1/22	10/31/22	STORE	7/28/22	SepNMBMSM\$15off\$75	7220825K
September	DM/EM/APP	NEW MEMBER - BMSM \$25 OFF \$125	\$25 OFF \$125	90196645	DP125822	9/1/22	10/31/22	STORE	7/28/22	SepNMBMSM\$25off\$125	7220825L
October	DM/EM/APP	NEW MEMBER - BMSM \$5 OFF \$25	\$5 OFF \$25	90196812	DP125839	10/1/22	11/30/22	STORE	9/13/22	OctNMBMSM\$5off\$25	7220924J
October	DM/EM/APP	NEW MEMBER - BMSM \$15 OFF \$75	\$15 OFF \$75	90196836	DP125841	10/1/22	11/30/22	STORE	9/13/22	OctNMBMSM\$15off\$75	7220924K
October	DM/EM/APP	NEW MEMBER - BMSM \$25 OFF \$125	\$25 OFF \$125	90196850	DP125843	10/1/22	11/30/22	STORE	9/13/22	OctNMBMSM\$25off\$125	7220924L
October	DM/EM/APP	NEW MEMBER - BEST BRANDS \$10 OFF \$50	\$10 OFF \$50	90196898	DP125847	10/1/22	11/30/22	STORE	9/13/22	OctNMBBrands\$100ff\$50	7220924N
October	DM/EM/APP	NEW MEMBER - BEST BRANDS 3X	3X Points	80035909	HH11111	10/1/22	11/30/22	STORE	9/13/22	N/A	N/A
September	DM/EM/APP	NEW MEMBER - BEST BRANDS \$5 OFF \$25	\$5 OFF \$25	90196669	DP125824	9/1/22	10/31/22	STORE	7/28/22	SepNMBBrands\$5off\$25	7220825M
September	DM/EM/APP	NEW MEMBER - BEST BRANDS \$10 OFF \$50	\$10 OFF \$50	90196683	DP125826	9/1/22	10/31/22	STORE	7/28/22	SepNMBBrands\$100ff\$50	7220825N
October	DM/EM/APP	NEW MEMBER - BEST BRANDS \$5 OFF \$25	\$5 OFF \$25	90196874	DP125845	10/1/22	11/30/22	STORE	9/13/22	OctNMBBrands\$5off\$25	7220924M
October	DM/EM/APP	NEW MEMBER - BEST BRANDS \$10 OFF \$50	\$10 OFF \$50	90196898	DP125847	10/1/22	11/30/22	STORE	9/13/22	OctNMBBrands\$100ff\$50	7220924N
October	DM/APP	NEW MEMBER - MYSTERY \$5 Bonus Reward	\$5 OFF	80034605	HH10829	10/1/22	10/31/22	STORE	N/A	N/A	N/A

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September	DM/EM/APP	NEW MEMBER - GIFT \$5 OFF \$10	\$5 OFF \$10	90196744	DP125832	9/1/22	10/31/22	STORE	7/28/22	SepNMGift\$50ff\$10	7220825R
September	DM/EM/APP	NEW MEMBER - GIFT \$5 OFF \$35	\$5 OFF \$35	90196768	DP125834	9/1/22	10/31/22	STORE	7/28/22	SepNMGift\$50ff\$35	7220825S
September	DM/EM/APP	NEW MEMBER - GIFT 10% OFF	\$10% OFF	90075964	DP110994	9/1/22	10/31/22	STORE	7/28/22	SepNMGift10%Off	7220825T
September	DM/EM/APP	NEW MEMBER - GIFT \$5 OFF \$15	\$5 OFF \$15	90203664	DP126524	9/1/22	10/31/22	STORE	7/28/22	SepNMGift\$50ff\$15	7220826R
October	DM/EM/APP	NEW MEMBER - GIFT \$5 OFF \$10	\$5 OFF \$10	90196959	DP125853	10/1/22	10/31/22	STORE	9/13/22	OctNMGift\$50ff\$10	7220924R
October	DM/EM/APP	NEW MEMBER - GIFT \$5 OFF \$35	\$5 OFF \$35	90196973	DP125855	10/1/22	10/31/22	STORE	9/13/22	OctNMGift\$50ff\$35	7220924S
October	DM/EM/APP	NEW MEMBER - GIFT 10% OFF	\$10% OFF	90076473	DP111045	10/1/22	10/31/22	STORE	9/13/22	OctNMGift10%Off	7220924T
October	DM/EM/APP	NEW MEMBER - GIFT \$5 OFF \$15	\$5 OFF \$15	90203701	DP126528	10/1/22	10/31/22	STORE	9/13/22	OctNMGift\$50ff\$15	7220925E
October	Direct Mail	NEW MEMBER-FREE ACE TAPE MEASURE (SKU: 2449445) w/purchase Limit 1	FREE TAPE MEASURE	90088377	DP112318	10/1/22	10/31/22	CREDIT \$4.42	9/13/22	OctNMGiftFreeAceTape	4220924B
September	EMAIL	New Email Subscriber Welcome	\$5 off \$15	90196676	DP125825	9/1/22	10/15/22	STORE	7/28/22	EmailOptIn\$5off\$15SEPT	7220909A
October	EMAIL	Reengagement Oct	\$10 off \$20	90197215	DP125879	10/1/22	10/31/22	STORE	9/13/22	Reengage\$10off\$200ct	7220924Z
September	Direct Mail	Pre-Mover Test	10% OFF	90076978	DP111095	9/1/22	10/31/22	STORE	7/28/22	SepPreMover10%off	7220826Q
September	Direct Mail	Pre-Mover Test	\$5 off \$15	90203046	DP126462	9/1/22	10/31/22	STORE	7/28/22	SepPreMover5off15	7220826P
October	Direct Mail	Pre-Mover Test	10% OFF	90077005	DP111098	10/1/22	11/30/22	STORE	9/13/22	OctPreMover10%off	7220925C
October	Direct Mail	Pre-Mover Test	\$5 off \$15	90203084	DP126466	10/1/22	11/30/22	STORE	9/13/22	OctPreMover5off15	7220925B
September	Direct Mail	New Mover	\$10 off \$20	90197635	DP125921	9/1/22	10/31/22	STORE	7/28/22	SepNewMovers\$10off\$20	7220825U
September	Direct Mail	New Mover	\$5 off \$15	90197659	DP125923	9/1/22	10/31/22	STORE	7/28/22	SepNewMovers\$5off15	7220825V
September	Direct Mail	New Mover	10% off	90075827	DP110980	9/1/22	10/31/22	STORE	7/28/22	SepNewMovers10%Off	7220825Y
					DP125925						
September	Direct Mail	New Mover	\$15 off \$75	90197673		9/1/22	10/31/22	STORE	7/28/22	SepNewMovers\$15off\$75	7220825W
September	Direct Mail	New Mover	15% off	90078057	DP111203	9/1/22	10/31/22	STORE	7/28/22	SepNewMovers15%Off	7220826T
September	Direct Mail	New Mover	\$25 off \$125	90197697	DP125927	9/1/22	10/31/22	STORE	7/28/22	SepNewMovers\$25off\$125	7220825X
September	Direct Mail	New Mover	15% off	90078057	DP111203	9/1/22	10/31/22	STORE	7/28/22	SepNewMovers15%Off	7220826T
October	Direct Mail	New Mover	\$10 off \$20	90197703	DP125928	10/1/22	11/30/22	STORE	9/13/22	OctNewMovers\$10off\$20	7220924U
October	Direct Mail	New Mover	\$5 off \$15	90197727	DP125930	10/1/22	11/30/22	STORE	9/13/22	OctNewMovers\$5off15	7220924V
October	Direct Mail	New Mover	10% off	90075841	DP110982	10/1/22	11/30/22	STORE	9/13/22	OctNewMovers10%Off	7220924Y
October	Direct Mail	New Mover	\$15 off \$75	90197741	DP125932	10/1/22	11/30/22	STORE	9/13/22	OctNewMovers\$15off\$75	7220924W
October	Direct Mail	New Mover	Free Key	90211997	DP128011	10/1/22	10/31/22	STORE	9/13/22	OctNewMoversKey	4221001A
October	Direct Mail	New Mover	\$25 off \$125	90197178	DP125875	10/1/22	11/30/22	STORE	9/13/22	OctNewMovers\$25off\$125	7220924X
September	Direct Mail	MyMove Test- Acquisition	\$10 off \$20	90249846	DP131978	9/1/22	10/31/22	STORE	7/28/22	SeptMyMove10off20	7220826V
September	Digital	MyMove Test- Acquisition	\$10 off \$20	90249860	DP131980	9/1/22	10/31/22	STORE	7/28/22	SeptMyMove10off20	7220826W
October	Direct Mail	MyMove Test- Acquisition	\$10 off \$20	90250125	DP132006	10/1/22	11/30/22	STORE	9/13/22	OctMyMove10off20	7220925G
October	Digital	MyMove Test- Acquisition	\$10 off \$20	90250149	DP132008	10/1/22	11/30/22	STORE	9/13/22	OctMyMove10off20	7220925H
July	DM/EM/APP	Download Bonus Increase - August BMSM	\$10 off \$10	90202889	DP126446	7/4/22	10/31/22	STORE	5/11/22	AugDwnloadBonus\$10ff\$10	7220627A
August	DM/EM/APP	Download Bonus Increase - September BMSM	\$10 off \$10	90203077	DP126465	8/4/22	11/30/22	STORE	7/12/22	SepDwnloadBonus\$10ff\$10	7220728A
October	DM/APP	Targeted Offer 1 Mailer - October	\$5 off \$20	90202797	DP126437	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$5off\$20	7220926A
October	DM/APP	Targeted Offer 1 Mailer - October	\$5 off \$25	90202995	DP126457	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$5off\$25	7220926B
October	DM/APP	Targeted Offer 1 Mailer - October	\$5 off \$30	90203220	DP126480	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$5off\$30	7220926C
October	DM/APP	Targeted Offer 1 Mailer - October	\$5 off \$35	90203251	DP126483	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$5off\$35	7220926D
October	DM/APP	Targeted Offer 1 Mailer - October	\$7 off \$20	90203299	DP126487	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$7off\$20	7220926E
October	DM/APP	Targeted Offer 1 Mailer - October	\$7 off \$35	90203350	DP126493	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$7off\$35	7220926F
October	DM/APP	Targeted Offer 1 Mailer - October	\$10 off \$50	90203398	DP126497	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$10off\$50	7220926G

Month	Vehicle	Promotion Name	Final Offers	Barcode	SKU	Start Date (printed on coupon)	Expiration Date (printed on coupon)	Vendor/ Store Funded	Approx. Hotsheet Download Date	Barcode Description	Promo Code
October	DM/APP	Targeted Offer 1 Mailer - October	10% off	90077302	DP111128	10/1/22	10/12/22	STORE	9/13/22	OctOffer1 10%off	7220926H
October	DM/APP	Targeted Offer 1 Mailer - October	\$20 off \$100	90203503	DP126508	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$20off\$100	72209261
October	DM/APP	Targeted Offer 1 Mailer - October	\$15 off \$75	90203558	DP126513	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$15off\$75	7220926J
October	DM/APP	Targeted Offer 1 Mailer - October	\$25 off \$125	90203572	DP126515	10/1/22	10/12/22	STORE	9/13/22	OctOffer1\$25off\$125	7220926K
October	DM/APP	Targeted Offer 2 Mailer - October	\$5 off \$20	90203602	DP126518	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$5off\$20	7221006A
October	DM/APP	Targeted Offer 2 Mailer - October	\$5 off \$25	90203633	DP126521	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$5off\$25	7221006B
October	DM/APP	Targeted Offer 2 Mailer - October	\$5 off \$30	90203657	DP126523	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$5off\$30	7221006C
October	DM/APP	Targeted Offer 2 Mailer - October	\$5 off \$35	90203671	DP126525	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$5off\$35	7221006D
October	DM/APP	Targeted Offer 2 Mailer - October	\$7 off \$20	90203695	DP126527	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$7off\$20	7221006E
October	DM/APP	Targeted Offer 2 Mailer - October	\$7 off \$35	90203718	DP126529	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$7off\$35	7221006F
October	DM/APP	Targeted Offer 2 Mailer - October	\$10 off \$50	90203732	DP126531	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$10off\$50	7221006G
October	DM/APP	Targeted Offer 2 Mailer - October	10% off	90077562	DP111154	10/13/22	10/31/22	STORE	9/13/22	OctOffer2 10%off	7221006H
October	DM/APP	Targeted Offer 2 Mailer - October	\$20 off \$100	90203770	DP126535	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$20off\$100	7221006I
October	DM/APP	Targeted Offer 2 Mailer - October	\$15 off \$75	90203794	DP126537	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$15off\$75	7221006J
October	DM/APP	Targeted Offer 2 Mailer - October	\$25 off \$125	90203817	DP126539	10/13/22	10/31/22	STORE	9/13/22	OctOffer2\$25off\$125	7221006K

Title: Acehardware.com Online Offers

Sale: Various

Valid Dates: Various

Execution Summary: Complete list of Acehardware.com Online Offers.

		ACEHARDWARE.COM ONLINE OFFERS	
Date	Day of Week	Offer	Online Only / Integrated
October 10-11	Monday-Tuesday	15% off Select Reg-Priced iltems	Online Only

Title: Dynamic Promotions and Coupon Calendar Offer Information

Sale: Various

Valid Dates: Various

Execution Summary: Complete list of the month's Dynamic Promotions.

Below highlights the Dynamic Promotions (Non-Ace Rewards/Ace Rewards) offered for October. Unlike Instant Savings, Dynamic promotions are funded by the special item cost (where available) offered on the promotional bulletin and are triggered at POS by downloaded hotsheets. These promotions are downloaded in MDP.

October Month Long Sale Item Level Dynamic Promotions (Non-Ace Rewards) 10/1/22-10/31/22:



Buy one, get one FREE Kaytee Songbird Blend 7 Lb., Nut & Fruit Blend 5 Lb., or Birders' Blend 8 Lb. Wild Bird Food.



Buy three, get one FREE Ace Basic Pleated Furnace Air Filter



Buy this Craftsman V20 Lithium-Ion Battery & Charger Starter Kit, get one of these FREE V20 Circular Saw, Reciprocating Saw or Jig Saw (bare tools)



Buy one of these Weber Traveler Portable Gas Grill or Weber 22" Premium Original Kettle Grill, get this FREE Grill Brush



Buy Four, get 10% Off Sauces, Seasonings & Rubs Must Buy 4 or More



Buy two, get one FREE Clark+Kensington Exterior Paint Gallons

Buy two, get one FREE Clark+Kensington Exterior Paint 5-Gallon Buckets **Download only**



Buy one, get one 50% Off Select Bona Cleaning Products



Buy five of these Pennzoil Motor Oil, get one of these FREE Oil Filter



Buy one, get one FREE Songbird Selections Wild Bird Food, 5 Lb.

	Dromotic					Evnisation	Manufacturer/	Approx.					
Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Store Funded	Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Ma
Calendar	-	Save \$5 with your next purchase of \$25 or more	90161575	DP122264	10/1/22	10/31/22	Store	6/13/22	7221001A	-	-	All	1
Bag Stuffer	-	OCT BAGSTUFFER \$5 OFF \$25	90163388	DP122446	10/1/22	10/31/22	Store	6/13/22	7221001B	-	-	All	1
Digital	-	25% off 1 Regular Price Item Under \$50	90078033	DP111201	10/1/22	10/31/22	Store	6/13/22	7221001C	-	-	All	1
Preprint	Month Long	BONA BOGO 50% Off DSPL WET CLEAN PADS 12PK	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1003679	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off FLOOR CLNR LMN MINT 360Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1004631	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off HARDWOOD FLR CLNR 360Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1004632	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off FLOOR CLEANER 320Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1014421	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off ANTBCTRL SRFC CLNR 220Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1017666	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off MOP PAD MICROFIBER 3PK	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1017667	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off WOOD CLEANER LIQUID 220Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1017668	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off FLOR CLEANER CEDAR 1600Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1017763	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off FLR CLEANR LEM MNT 1600Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1017764	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off MOP FLAT MICROFIBR 16.5"	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1107499	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off PAD MOP MICROPLUS REPLC	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1204296	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off MICROPLUS FLR DUSTINGPAD	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1237817	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off HARDWOOD CLNR CART340Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1337096	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off STONE TILE&LMNT CLNR340Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1337104	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off LOW GLS HW FLOOR POLISH	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1365923	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off HARDWD FLR CLNR 1600Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1366103	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off HRD SURFC FLR CLNR 1600Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1366129	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off HARDWD FLR CLNR LQD 360Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1366533	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off HRD SURFC FLR CLNR 360Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1366541	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off MOP KIT SPRAY MCRO 16.5"	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1462712	Mix & Match	All	
Preprint	Month Long	BONA BOGO 50% Off HDWD FLR PSH LW GLS 360Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1462803	Mix & Match	All	

		Octobe STORES NEED					1-Ace Rewa				IDED		
Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/ Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
Preprint	Month Long	BONA BOGO 50% Off POLISH HRDWD HI-GLS 360Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1462811	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off FLR POLISH HI-GLS 360Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1462829	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off FLOOR MOP SPRY MICRO 15"	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1500321	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off HRDWD FLOOR CLNG PDS12PK	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1538222	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off HRDWD FLR WINTR CLNR32OZ	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1560747	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off BONA DEEPCLN MF PAD 1PK	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1591494	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off MOP PD WET MCRFBR 4X15"	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1591536	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off FLOOR HW MOP SPRY 15"	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1591791	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off DISPSBL WET CLN PAD 12PK	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1607902	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off DISPOSABLE DUST CLTH10PK	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1607910	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off HARDWD FLR RVITLIZR 2IN1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1683655	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off BONA MS FLOOR CARE KIT	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1696749	Mix & Match	All	-
Preprint	Month Long	BONA BOGO 50% Off HRDWD FLR CLNR LQD 1600Z	-	-	10/1/22	10/31/22	Store	6/13/22	3221001A	1820760	Mix & Match	All	-
Preprint	Month Long	Buy 2 Get 1 Free C+K I/E HG DW 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	16664	Mix & Match	ALL	3
Preprint	Month Long	Buy 2 Get 1 Free C+K I/E HG DS WHT 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020073	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K I/E HG BLK 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020075	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K I/E HG UWB 1G		-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020090	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K I/E HG MTB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020093	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020095	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT FLT DS WHT 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020134	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT FLT BLK 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020135	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT FLT UWB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020144	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT FLT MTB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020146	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT FLT NB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020149	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SAT DS WHT 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020173	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SAT UWB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020179	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SAT MTB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020181	Mix & Match	All	3
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SAT NB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020183	Mix & Match	All	3

Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/ Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	,
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG DS WHT 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020202	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG BLK 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020203	Mix & Match	All	T
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG UWB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020233	Mix & Match	All	T
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG MTB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020236	Mix & Match	All	T
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG NB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1020242	Mix & Match	All	Ī
Preprint	Month Long	Buy 2 Get 1 Free C+K I/E HG TNT BS NB 1GA	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1367085	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT FLT DW 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1463181	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT FLT BLK 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1463199	Mix & Match	All	Ī
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT FLT ULT WHT 1GA	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1463256	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT FLT TNT BS NB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1463389	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SAT DW 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1463421	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SAT ULT WHT 1GA	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1463439	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SAT NB 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1463488	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG DW 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1464544	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG ULT WHT 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1464551	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG NB 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1464601	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG SPK BLK 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1464759	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K PAINT EXT FLT MT 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1509967	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SAT MT 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1510569	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K EXT SG MT 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1510635	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K I/E HG TNT BS MT 1GA	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1510700	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K I/E HG TNT BS UWB 1G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1961531	Mix & Match	All	
Preprint	Month Long	Buy 2 Get 1 Free C+K I/E HG BLK 1GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001B	1996495	Mix & Match	All	
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT FLT DS WHT 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020165	Mix & Match	All	
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT FLT UWB 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020166	Mix & Match	All	T
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT FLT TNT MT BS 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020169	Mix & Match	All	T
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT FLT NB 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020170	Mix & Match	All	T
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SAT DS WHT 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020195	Mix & Match	All	
Download	Month Long	Buy 2 Get 1 Free C+K											

		Octob					-Ace Rewa E CREDIT, NO				IDED		
Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/ Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SAT MTB 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020198	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SAT NB 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020199	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SG DS WHT 5G		-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020260	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SG UWB 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020270	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SG MTB 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020271	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SG NB 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1020272	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K FLT DW 5GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1464288	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT FLT UWB 5GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1464296	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT FLT NB 5GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1464346	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SAT DW 5GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1464452	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SAT ULT WHT 5GA	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1464460	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SAT NB 5GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1464502	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SG DW 5GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1464668	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SG TNT BS UWB 5G	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1464676	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SG TNT BS NB 5GA	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1464692	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT FLT MT 5GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1509975	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SAT MT 5GAL	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1510601	Mix & Match	All	1
Download Only	Month Long	Buy 2 Get 1 Free C+K EXT SG TNT BS MT 5GA	-	-	10/1/22	10/31/22	35%	6/13/22	3221001C	1510643	Mix & Match	All	1
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Preprint	Month Long	Buy 20V MAX BAT STRTR KIT 3PC Get 20V MAX JIGSAW 11/16" OR	-	-	10/1/22	10/31/22	Credit \$62.34	6/13/22	3221001D	2834232	2834315	All	4
Preprint	Month Long	Buy 20V MAX BAT STRTR KIT 3PC Get 20V MAX CIRC SAW 6.5"CL OR	-	-	10/1/22	10/31/22	Credit \$73.41	6/13/22	3221001K	2834232	2834398	All	4
Preprint	Month Long	Buy 20V MAX BAT STRTR KIT 3PC Get 20V MAX RCIP SAW CDLS 1"	-	-	10/1/22	10/31/22	Credit \$67.48	6/13/22	3221001L	2834232	2834877	All	4
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 12X20X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	49749	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 24X24X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4000493	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT20X30X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4000519	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 15X20X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4043360	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 12X24X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4043618	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 10X20X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4044079	Mix & Match	All	-

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Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/ Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Ma
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 14X20X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4044327	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 14X25X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4044343	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 16X20X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4044558	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 16X25X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4044566	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 20X20X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4044624	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 20X25X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4045134	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 14X24X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4161659	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 18X24X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4161667	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 25X25X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4161683	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 12X12X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4166872	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 14X14X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4166898	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 14X30X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4166914	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 16X16X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4166922	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 16X24X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4166930	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 18X25X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4166989	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 20X24X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4166997	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 24X30X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4167003	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 18X30X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4201588	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER FRNC PLEAT16X30X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4201604	Mix & Match	All	-
Preprint	Month Long	Buy 3 Get 1 Free FILTER AIR PLEAT 12X30X1	-	-	10/1/22	10/31/22	Store	6/13/22	3221001E	4201646	Mix & Match	All	-
Preprint	Month Long	BOGO BIRD FD BERRY BURST 5#	-	-	10/1/22	10/31/22	Store	6/13/22	3221001F	8039230	Mix & Match	All	-
Preprint	Month Long	BOGO BIRD FD PREM PROTEIN5#	-	-	10/1/22	10/31/22	Store	6/13/22	3221001F	8039231	Mix & Match	All	-
Preprint	Month Long	BOGO BIRD FD SONGBRD CRNCH 5#	-	-	10/1/22	10/31/22	Store	6/13/22	3221001F	8039233	Mix & Match	All	
Preprint	Month Long	BOGO BIRD FD PRFCT BALANCE 5#	-	-	10/1/22	10/31/22	Store	6/13/22	3221001F	8039235	Mix & Match	All	
Preprint	Month Long	BOGO BIRD FD SIZZ VARIETY 5#	-	-	10/1/22	10/31/22	Store	6/13/22	3221001F	8039222	Mix & Match	All	
					1								

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Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/ Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
Preprint	Month Long	Buy GRILL PREM KET 22" BLU GET GRILL BRUSH	-	-	10/1/22	10/31/22	Credit \$6.20	6/13/22	3221001G	8060195	8211062	All	-
Preprint	Month Long	Buy WEBER GRILL TRVLR PRTBLE Get GRILL BRUSH	-	-	10/1/22	10/31/22	Credit \$6.20	6/13/22	3221001G	8060197	8211062	All	-
Preprint	Month Long	Buy 5 MOTOR OIL 0W-20 SYN QT Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8413908	8070956	All	-
Preprint	Month Long	Buy 5 MOTOR OIL 10W30 HI-MILE Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8165169	8070951	All	-
Preprint	Month Long	Buy 5 MOTOR OIL 10W30 QT PNZ Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	84382	8070958	All	-
Preprint	Month Long	Buy 5 MOTOR OIL 10W40 QT PNZ Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	84383	8069188	All	-
Preprint	Month Long	Buy 5 MOTOR OIL 5W20 QT PNZ Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8120453	8069189	All	-
Preprint	Month Long	Buy 5 MOTOR OIL 5W30 QT PNZ Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	89703	8069190	All	-
Preprint	Month Long	Buy 5 MOTOR OIL 5W30 SYN 1QT Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8106411	8069236	All	-
Preprint	Month Long	Buy 5 MOTOR OIL GASOLIN 10W-30 Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8069227	8069192	All	-
Preprint	Month Long	Buy 5 MOTOR OIL HD-30 QT PNZ Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	84381	8069193	All	-
Preprint	Month Long	Buy 5 MOTOR OIL PLAT 0W-20 5QT Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8069234	8069194	All	-
Preprint	Month Long	Buy 5 MOTOR OIL PLAT 5W-20 5QT Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8069233	8069196	All	-
Preprint	Month Long	Buy 5 MOTOR OIL PLATINM 10W-30 Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8069235	Mix & Match	All	-
Preprint	Month Long	Buy 5 MOTOR OIL PLATINUM 5W-30 Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8069229		All	-
Preprint	Month Long	Buy 5 SYNTHETIC OIL 10W30 QT Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8063885		All	-
Preprint	Month Long	Buy 5 SYNTHETIC OIL 5W-20 QT Get 1 FILTER	-	-	10/1/22	10/31/22	Store	6/13/22	32210011	8498834		All	-
Preprint	Month Long	BOGO Nut & Fruit Blend 7#	-	-	10/1/22	10/31/22	Store	6/13/22	3221001J	81053	Mix & Match	All	-
Preprint	Month Long	BOGO Birder's Blend 5#	-	-	10/1/22	10/31/22	Store	6/13/22	3221001J	8123820	Mix & Match	All	-
Preprint	Month Long	BOGO Wild Bird Food 8#	-	-	10/1/22	10/31/22	Store	6/13/22	3221001J	8062614	Mix & Match	All	-
Preprint	Month Long	Buy 4 get 10% Off Sauces Seasonings & Rub	-	-	6/29/22	12/24/22	Store	6/13/22	2220629E	Various	Mix & Match	All	-

OCTOBER 2022 HE THE WAY THE Collins, 6 Arkansas Children's

Every minute, 62 children enter a CMN Hospital for treatment. Thank you for helping us build, create and improve the future for children.





\$**5**0FF

your next purchase of \$25 or more on regular-priced items Limit 1 per customer. Promo 7221001A.

Offer valid October 1–31, 2022. Coupon valid only at participating Ace Hardware locations. Not valid on prior purchases or on any of the following major categories/brands (plus those detailed at https://www.acehardware.com/customerservice/page-exclusions): sale/discounted items, rentals, services, gift cards, gov't issued items (e.g., garbage tags), building materials, pet food, fuel, power tools/equipment, water heaters, grills, Benjamin Moore*, Big Green Egg*, EGO*, Magnolia Home by Joanna Gaines paint, Nest, STIHL, Toro*, Traeger* Weber*, YETI* and other items individual stores may designate. Original coupon must be presented at time of purchase and cannot be used with any other coupon except Rewards. Purchase minimum is calculated before applying Reward redemption (if any) and before tax. Coupon void if copied, duplicated, sold or transferred. No cash value. Coupon cannot be replaced if merchandise is returned. Discount is allocated across all qualifying items in transaction.

Cashier Instructions: Scan the promotional barcode in the body of the transaction or key in the number beneath the barcode. Offer will automatically apply.

Title: Social Media Just Got an Easy Button! Drive Traffic to Your Stores.

Sale: N/A
Valid Dates: N/A

Execution Summary: New SOCi Community Calendar feature allows you to select pre-planned social post, both paid and non-paid.

Did you know that Facebook only shows approximately **2-5% of your posts** to your followers? To gain visibility of your local Ace store and the services you provide, you'll want to ensure you frequently post and advertise on your social media accounts.

The good news is that planning your social media is getting an "easy button" with a new feature called the **SOCi Community Calendar**. The SOCi Community Calendar allows you select pre-planned social posts, both paid and non-paid (AKA organic) to Win Your Month. As an Ace Retailer, you'll simply click the posts you want to schedule. Paid ads will be targeted by SOCi and Ace.

The SOCi Community Calendar is live today! This will make it easy to ensure you always have high-quality content and promotions to choose from to drive traffic to your stores.

Key Benefits Include:

- Quick planning by selecting which posts you want to publish to your social media pages
- Posting and linking to a digital circular on acehardware.com
- Selecting Facebook Paid Ads complete with content, links and targeting set for you that will automatically pass to your Ace statement
- Automatic notifications when a new Community Calendar is available
- Built-in Reporting features to monitor your social media engagement
- Easily viewing your monthly spend

SOCi Community Calendar

Benefits:

- Click to schedule organic & paid content
 - Edit creative
 - Drag & Drop
- Facebook targeting is executed on behalf of store
- Schedule spend and it bills to your Ace statement
- Monitor reporting to track progress
- 100% co-op reimbursement for paid advertising

Only 2%-4% of your followers even see your Facebook post.

Advertising is critical to get your local store in front of consumers.



Call the SOCi Hotline dedicated to Ace retailers for training:

• ACE PHONE SUPPORT

858-504-3510

Business Hours

8am - 5pm PT, Monday-Friday

Not on SOCi? Sign-up on Ace Marketing Muscle > Manage Social > Sign the Participation Agreement.

Title: Ace Learning Place Win the Month Online Training

Sale: N/A
Valid Dates: N/A

Execution Summary: Ensure customer-facing associates complete Win the Month training

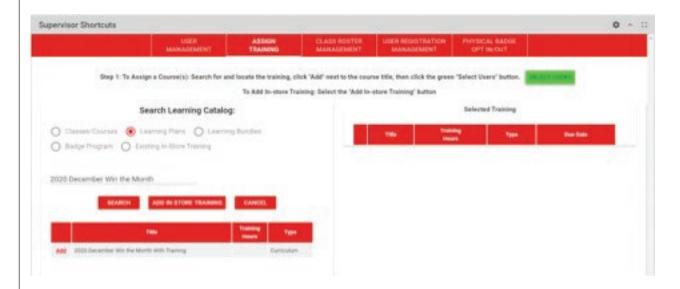
before the start of the month. Training details are below.

Prep your team to Win the Month by completing courses related to the upcoming month's promoted products. Seasoned and novice associates will learn how to recommend items and provide helpful project advice. *Most courses take 5 min. or less to complete.*

Coach associates in the aisles and at team huddles. Select a promoted item and ask the team to highlight its features, provide project tips and suggest related items.

Ace Learning Place features the courses under the Menu (top left corner) > Workspaces > WIN THE MONTH.

To assign all the courses to your team, go to Supervisor Shortcuts and search Learning Plans for "[year/month] Win the Month" (you must have administrator access on Ace Learning Place).



Notes: